

Vermont Land Trust Conservation Survey

Spring 2006

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Methodology:	
Sample Selection:	
Survey methodology:	
Analysis:	
Confidence:	
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Univariate Data Tables

How important to you is: Having natural or wildlife areas that are set aside from human use in Verm

Methodology:

Sample Selection: The sample for the poll was drawn through random digit dialing and used all of the telephone exchanges in the state of Vermont as the sam

Univariate Data Tables

On a scale of 0-10 where 0 means "not at all important", and 10 means "extremely important".

How

ommunity?	
Frequency	Percent
8	1.8
4	.9
12	2.7
16	3.7
11	2.5
67	15.3
34	7.8

How important is: Affordable Healthcare to your community?

Frequency

Percent

Comparison of means for factors important to your community	
Mean	
Public Education	8.86
Affordable Healthcare	8.77
Affordable Housing	8.08
Land Conservation	8.06
Public Recreation Areas	7.51
A Town Forest	7.10

If land conservation in Vermont were to stop today what kind of impact do you think this would have on <i>Vermont's working farms</i> ?		
	Frequency	Percent
Very Positive	16	3.6
Somewhat Positive	21	4.8
None	31	7.1
Somewhat Negative	110	25.1
Very Negative	232	52.8
Don't Know	29	6.6
Total	439	100.0

77.9% of Vermonters polled feel that if land conservation were to stop today it would have a negative impact on Vermont's working farms.

If land conservation in Vermont were to stop today what kind of impact do you think this would have on <i>Vermont's working forests</i> ?		
	Frequency	Percent
Very Positive	15	3.4
Somewhat Positive	19	4.3
None	29	6.6
Somewhat Negative	134	30.5
Very Negative	207	47.2
Don't Know	35	8.0
Total	439	100.0

If land conservation in Vermont were to stop today what kind of impact do you think this would have on <i>Vermont's tourism</i> ?		
	Frequency	Percent
Very Positive	14	3.2
Somewhat Positive	17	3.9
None	45	10.2
Somewhat Negative	144	32.7
Very Negative	209	47.4
Don't Know	12	2.7
Total	441	100.0

If land conservation in Vermont were to stop today what kind of impact do you think this would have on <i>Vermont's local communities</i> ?		
	Frequency	Percent
Very Positive	12	2.7

Som

If land conservation in Vermont were to stop today what kind of impact do you think this would have on <i>Vermont's recreational areas</i> ?		
	Frequency	Percent
Very Positive	10	2.3
Somewhat Positive	19	4.3
None	43	9.8
Somewhat Negative	161	36.6
Very Negative	190	43.2
Don't Know	17	3.9
Total	440	100.0

If land conservation in Vermont were to stop today: Somewhat and Very negative impact combined comparison	
•	Percent
Vermont's nature/wildlife areas	86.6
Vermont's tourism	80.1
Vermont's recreational areas	79.8
Vermont's local communities	78.2
Vermont's working farms	77.9
Vermont's working forests	77.7

If land conservation in Vermont were to stop today 86.6% of respondents' felt this would have a somewhat or very negative impact on Vermont's nature/wildlife areas.

Of the following options, which is your <i>first</i> choice for funding land conservation in VT?		
	Frequency	Percent
Privately thru donations by individuals or foundations	122	31.1
Publicly thru property transfer taxes on all home purchases	82	20.9
Publicly thru a special property tax on "luxury homes"	181	46.2
No funding source at all	7	1.8
Total	392	100.0

Of the following options, which is your <i>second</i> choice for funding land conservation in VT?		
	Frequency	Percent
Privately thru donations by individuals or foundations	108	32.5
Publicly thru property transfer taxes on all home purchases	101	30.4
Publicly thru a special property tax on "luxury homes"	104	31.3
No funding source at all	19	5.7
Total	332	100.0

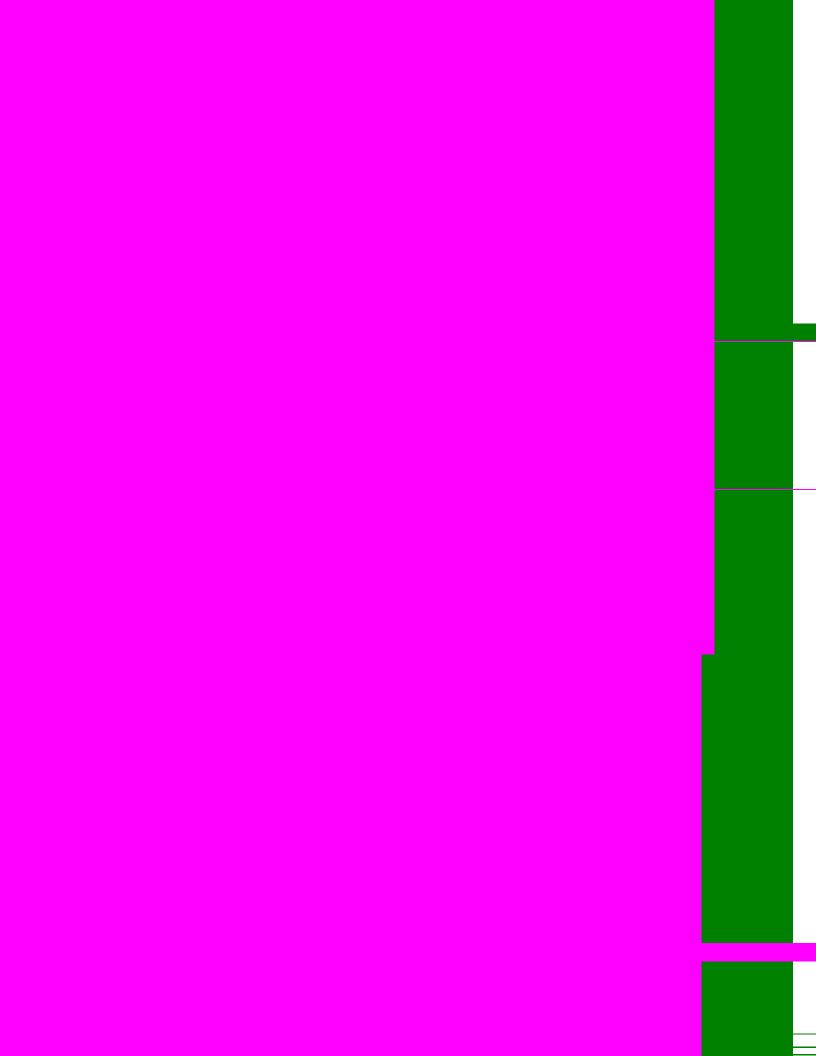
Of the following options, which is your <i>third</i> choice for funding land conservation in VT?				
Frequency Percent				
Privately thru donations by individuals or foundations	112	41.2		
Publicly thru property transfer taxes on all home purchases	84	30.9		
Publicly thru a special property tax on "luxury homes"	38	14.0		
No funding source at all	38	14.0		
Total	272	100.0		

From the following list, what organizations are you a member of?			
	Frequency	Percent of all	
		Respondents*	
The Nature Conservancy (TNC)	48	10.9	
VT Land Trust (VLT)	34	7.7	
VT Public Interest Research Group (VPIRG)	33	7.5	
A local land trust	32	7.3	
A local Fish and Game Club	31	7.0	
Audubon Society	28	6.3	
Green Mountain Club (GMC)	26	5.9	
Vermont Association of Land Travelers (VAST)	18	4.1	
VT Farm Bureau	15	3.4	
VT Natural Resources Council (VNRC)	11	2.5	
Northeast Organic Farmers Association (NOFA)	10	2.3	
Preservation Trust of VT	8	1.8	
VT Foresters Organization	5	1.1	
*N = 441			

		s in Vermont?	
	Frequency	Percent	
Not at all Important	1	.2	
1	0	.0	
2	6	1.4	
3	10	2.3	
4	9	2.1	
5	59	13.5	
6	38	8.7	
7	58	13.3	
8	91	20.8	
9	47	10.8	
Extremely Important	111	25.4	
Don't Know	7	1.6	
Total	437	100.0	

How important to you is: Having farmer's markets in Vermont?			
	Frequency	Percent	
Not at all Important	1	.2	
1	2	.5	
2	2	.5	
3	4	.9	
4	5	1.1	
5	18	4.1	
6	19	4.3	
7	43	9.8	
8	69	15.8	
9	67	15.3	
Extremely Important	205	46.9	
Don't Know	2	.5	
Total	437	100.0	
Mean = 8.62			

How important to you is: Having certified organic food in Vermont?					
	Frequency Percent				
Not at all Important	11	2.5			
1	<i>5</i> .	1.1			
2	11	2.5			
3	12	2.			



How important to you is: Having recreation areas for motorized recreation activities such as snow mobiling, motor boating, etc in Vermont?				
	Frequency	Percent		
Not at all Important	44	10.1		
1	23	5.3		
2	31	7.1		
3	21	4.8		
4	29	6.6		
5	51	11.7		
6	27	6.2		
7	51	11.7		
8	74	16.9		
9	23	5.3		
Extremely Important	59	13.5		
Don't Know	4	.9		
Total	437	100.0		
Mean = 5.61				

Comparison of means for the importance in having:		
	Mean	
Working farms in Vermont	9.21	
Recreation areas for non-motorized activities such as hunting, hiking, bird watching, fishing, etc in Vermont	8.88	
Locally grown food in Vermont	8.86	
Affordable housing in Vermont	8.68	
Farmer's markets in Vermont	8.62	
Scenic vistas in Vermont	8.50	
Working forests in Vermont	8.43	
Historic sites in Vermont	8.31	
Natural or wildlife areas that are set aside from human use in Vermont	8.30	
Locally produced wood products in Vermont	7.60	
Certified organic food in Vermont	7.33	
Recreation areas for motorized recreation activities such as snow mobiling, motor boating, etc in Vermont?	5.61	

Renters' future housing decisions				
	Frequency	Percent		
Are you: Looking to purchase a home in VT in the next year	12	17.6		
Are you: Going to continue renting for the next year	56	82.4		
Total	68	100.0		

Respondents' 2005 household income categories (before taxes)							
	Frequency	Percent					
< \$24,999	59	15.2					
\$25,000-\$49,999	117	30.2					
\$50,000-\$74,999	106	27.3					
\$75,000-\$124,999	79	20.4					
\$125,000-\$174,999	17	4.4					
\$175,000 or more	10	2.6					
Total	388	100.0					

VT median household income for 1999 was \$40,856*. The average respondent household income for 2005 was slightly higher than the state average household income in 1999.

^{*(}Source; http://maps.vcgi.org/indicators)

Respondents' genders							
			VT Census 2000				
	Frequency	Percent	Percent				
Male	172	39.0	49.0				
Female	269	61.0	51.0				
Total	441	100.0	100.0				

Categorized and Collapsed Open-ended Responses

What is the Top Quality about VT that makes it a unique and special place to live?					
Low key government	1				
Politics	2				
Progressive thinking	1				

Government participation/ direct democracy

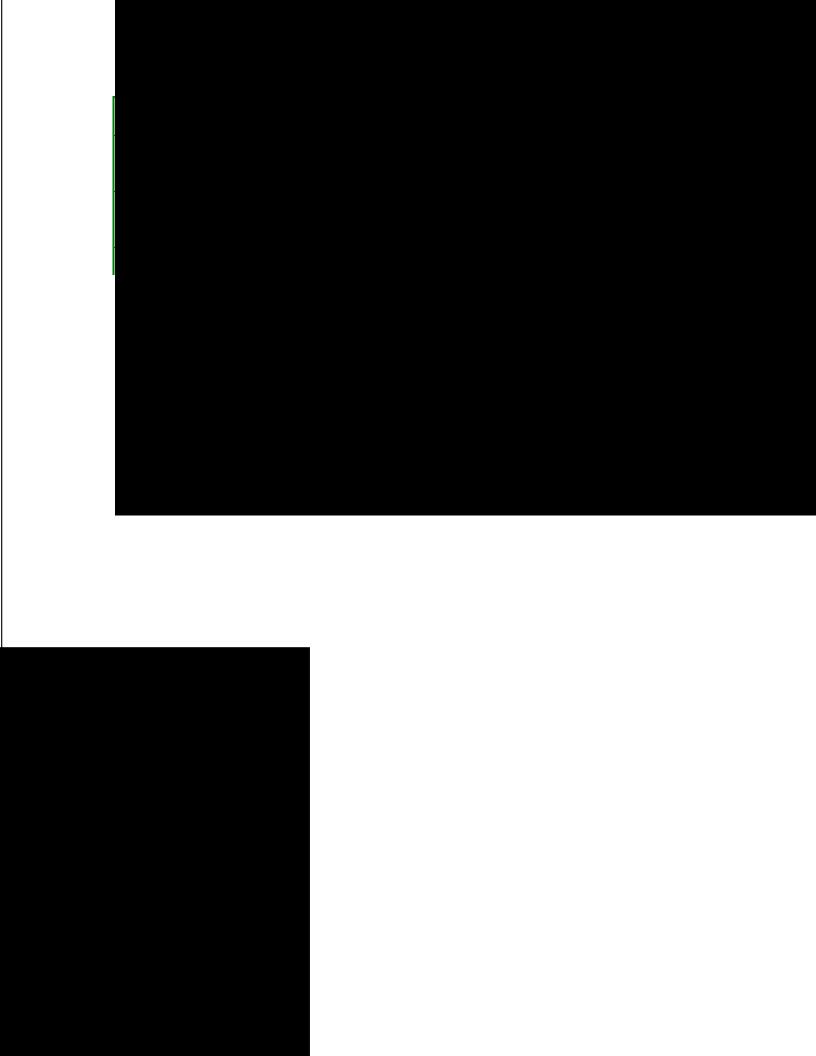
Independence	7
Economy	1
Everything	6
Up north	1
Benefits	1
Nothing	6
Don't know	7

How many acres of woodland do you own?					
	Number of respondents				
< 1 acre	4				
1-9 acres	51				
10-19 acres	39				
20-49 acres	37				
50-99 acres	15				
100-199 acres	15				
200-499 acres	9				
500-999 acres	0				
1000-4999 acres	0				
5000+ acres	0				
Total	170				

Why or why not is land conservation important to your community?						
Important	Respondents					
Control development	33					
Enjoy the land without fear of commercialization and building	2					
Balance between populated and unpopulated places	1					
Not being over loaded with industrialization.	1					
Keep industrial areas industrial and the urban areas urban	1					
Control population growth	11					
Control sprawl	20					

	If land conservation in VT were to stop today what kind of impact would this have									
on: VT's	on: VT's Working Farms (By VLT Region)									
		Central VT	Champlain Valley	Mad River Valley	Northeast Kingdom	Southeast	Southwest			
Positive	Count	10	7	1	12	4	3			
or Very Positive	Percent	10.2%	4.8%	12.5%	19.4%	9.5%	5.9%			
Neutral	Count	10	12	0	3	2	3			

f impact would this have								
st n	Southeast	Southwest						
	5	4						
	11.1%	7.4%						
	7	4						
	15.6%	7.4%						
	33	46						
	73.3%	85.2%						
	45	54						
	100.0%	100.0%						



What is your <i>first</i> choice for funding land conservation in VT? By VLT region							
		Central VT	Champlain Valley	Mad River Valley	Northeast Kingdom	Southeast	Southwest
Privately thru donations by	Count	29	39	4	19	10	20
individuals or foundations	Percent	32.6%	27.3%	50.0%	29.7%	27.8%	40.0%
Publicly thru property transfer taxes	Count	15	35	0	12	7	13
on all home purchases	Percent	16.9%	24.5%	.0%	18.8%	19.4%	26.0%
Publicly thru a special	Count	42	65	4	33	19	17
property tax on "luxury homes"	Percent	47.2%	45.5%	50.0%	51.6%	52.8%	34.0%
No funding	Count	3	4	0	0	0	0
source at all	Percent	3.4%	2.8%	.0%	.0%	.0%	.0%
Total	Count	89	143	8	64	36	50
Total	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Chi Sq. = .496							

aving the following in VT by VLT Region							
	Local		Certified	Locally			
Working	Wood	Farmer's	Organic	Grown	Historic		
Farms	Products	Markets	Food	Food	Sites		
9.21	7.64	8.56	6.97	8.78	8.12		
1.452	2.196	1.871	2.830	1.637	1.908		
0.20	7 25	051	7.20	Q 0.1	Q 2 / ■		

Mean Importance in VT by VLT Region, continued								
					Non-			
					Human	Non-		
					Use	Motorized	Motorized	
		Affordable	Working	Scenic	Natural	Recreation	Recreation	
		Housing	Forests	Vistas	Areas	Areas	Areas	
Central VT	Mean	8.47	8.42	8.39	7.95	8.71	5.23	
	Std. Deviation	2.427	1.914	2.078	2.630	1.647	3.201	
Chann plain	Mean	8.88	8.34	8.52	8.59	8.97	5.42	

Educational attainment by VLT region							
		Central VT	Champlain Valley	Mad River Vallev	Northeast Kingdom	Southeast	Southwest
Some high school	Count	3	8	0	2	1	2
- Some nigh school	D	2.00/	5 1%		3.1%		3.6%