

Regional Summary

Between November 2019 and February 2020, 1834 farmers, ranchers, and vineyard operators representing all 50 states in the US completed an online survey about agritourism including on-farm sales. For more information and additional summaries, visit <https://www.uvm.edu/vtrc/agritourism-survey>.

Survey respondents represent all four regions of the United States. Farmers in the South submitted the highest number of responses (29%), followed by West (26%) and the Northeast (24%). We received the lowest number of responses from the Midwest (21%).

Each category of agritourism activity was offered in every region. However, as sh(i)101.26 reW*: g0 (g)TJE



The Midwest had a significantly higher percentage of farms growing oilseeds and grains compared to the rest of the US.

- Horticulture (17%) was least common in the Midwest, and grains (20%) were most common.
- The most common animals raised were poultry and eggs (52%), followed by sheep and goats (46%).
- Salsas and preserves (33%) were the most common value-added product, followed by baked goods (31%), wine, beer, and cider (29%), and beauty products (26%).



