AGRITOURISM IN MÉXICO

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A route is made up of a group of farms selling agricultural products and providing related services. Some farms incorporate tourists

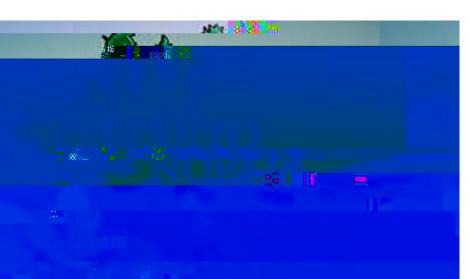
In Mexico there are:

- a. 18 Gastronomic Routes that cover
- b. 155 destinations,
- c. 132 Magical Towns,
- d. 9 World Heritage cities,
- e. 14 natural and cultural sites,
- f. 25 ethnic groups and
- *g.* more than 1,500 typical dishes and drinks of the country.

Mexican gastronomy was declared a world heritage site by UNESCO in 2010.

NOPAL Route (Nopalitos Valtierrilla): Salamanca, <u>Guanajuato</u>.

There are more than 20 microenterprises offering a wide variety of products derived from the nopal in Salamanca, such as creams, pastas, preserved foods such as nopales tanned in vinegar, roasted nopales, etc.







TEQUILA Route: It is made up of different <u>Jalisco</u> towns (Arenal, Amatitán, Tequila, Magdalena, Teuchitlán, Etzatlán, Ahualulco and San Juanito de Escobedo). It was

Wine Route. Valle de Guadalupe, <u>Baja California</u> is the main wine-growing area in Mexico, responsible for 90 percent of g Vanilla Route: 2 days of exploring vanilla plantations between Poza Rica and Papantla, <u>Veracruz</u>. It ends with a tour of the Tajín archaeological zone.

Honey Route: <u>Tlaxcala</u>

Date fruit Route: Mexicali, Baja California

Nut (pecana) Route: Sonora

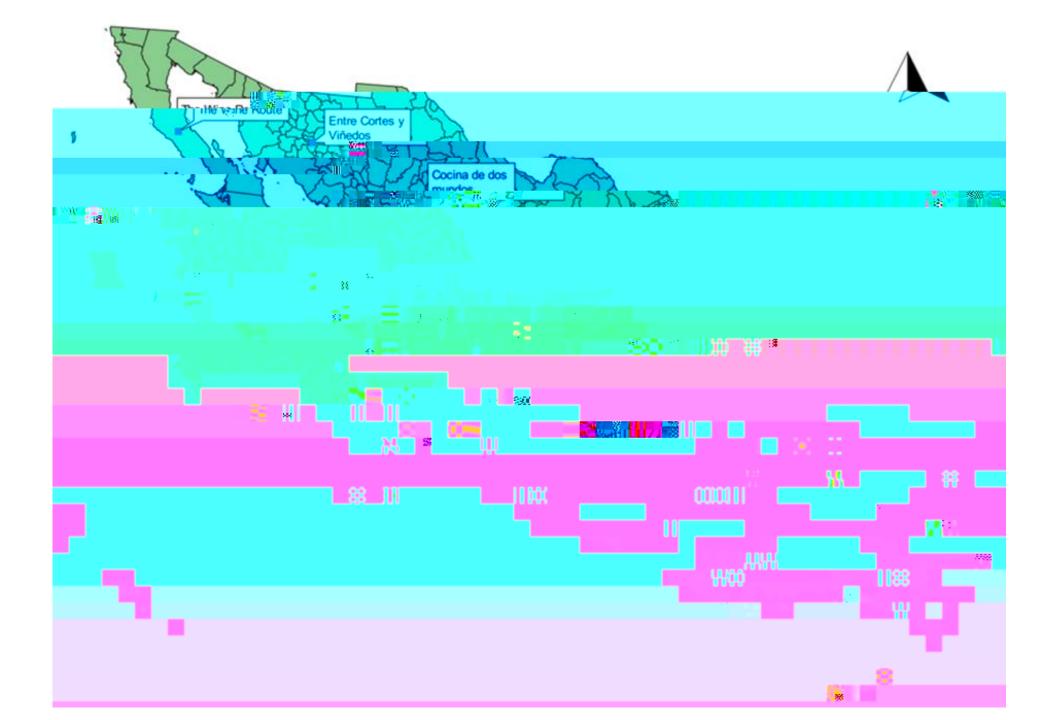
AGRI-FOOD TOURISM ROUTE PROJECTS IN SAN QUINTÍN, BAJA CALIFORNIA

a. Oyster and Volcanoes Route: 22 oyster farms and 12 volcanoes, all sharing the same area.

b. Strawberry & Blueberry Route: More than 25

ranches (farms) producing these berries in the

same area.



CONCLUSIONS

Mexico's potential for the Agrotourism is enormous. Due to

That's all, thanks