

Sustainable Campus Fund Recommendations | Spring 2022

Executive Summary

The SRI Advisory Council (SRIAC) received seven proposals to the Sustainable Campus Fund this spring. Six proposals were selected to move forward to the full forum. The forum occurred in person and over Microsoft Teams on March 28, 2022. During funding deliberation meetings on April 4 and 11, 2022 SRIAC members used an established rubric based on published criteria to vote on proposals, taking into consideration alignment with SCF goals, potential for impact, feasibility, timeline, budget and student engagement.

SRIAC

Generation Conscious (GenCo) has developed a refillable laundry detergent sheet dispensing machine specifically for college campuses to make sustainability more accessible and affordable. Financial barriers to entry into the sustainability movement often make it more difficult for first-generation and low-income (FGLI) college students to have access to more environmentally conscious lifestyle choices. Installation of this machine in the Davis Center, will give students access to affordable, non-toxic low-carbon hygiene products that are waste-free. GenCo will also provide valuable paid internships for FGLI students who will perform all maintenance and marketing for the program. The annual membership includes 5 refills of 10 sheets, which will be free for 300 qualified FGLI students. Non-qualifying students can pay for an annual membership or per use at a rate lower than leading detergent brands. This

Proposal seeks funding to provide students in the residence halls, specifically FTY students in the Sustainability Learning Community with zero waste laundry kits called to help students reduce their laundry waste and cut down on drying time, which saves electricity. The kit would include drier balls, stain sticks, a mesh bag and brochures talking about zero waste benefits. Supplies would be purchased through The Restock Shop, a local woman & queer-owned shop in downtown Burlington which has triple bottom line sustainability sourcing goals for each of their vendors. The proposal pays for 50 hours year to study the effectiveness of this behavioral intervention. Liz Amler, Program Director, Sustainability Learning Community would be asked to help facilitate distribution and surveying.

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