

Sustainable Campus Fund Recommendations

Fall 2021

Submitted by the Socially Responsible Investment Advisory Council to Richard Cate, VP for Finance and Administration

Executive Summary

During the call for proposals, the Sustainable Campus Fund (SCF) received fourteen proposals. Due to the strength of the proposals, eleven were invited to present at the SCF Forum on November 1st, which was held as a hybrid event. Projects totaling \$332,134 were proposed and the SRI Advisory Council is recommending that the SCF fund a total of \$162,434. Two projects (Organics Hauling Partnership Pilot with Green Mountain Compost and Quonset Hut Renovations) are currently tabled until the spring semester awaiting more information. The group recommends no funding for the Eco-Friendly Food Truck, the Recycle Coach Phone App and the UVM EcoSystem App.

One project received funding earlier this semester after approval by the VP for Finance and Administration. The project that has already received \$11,200 of funding is Batteries for Gravely Mower for the Facilities Management team and the request was submitted via a memo on October 26th, 2021.

Recommendation

Acceptability Intership

Proposals

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This proposalosal

Proposed by: Abby Bleything, Sustainable Transportation Coordinator, TPS; Clare Nelson, Sustainable Transportation Intern, CEMS Junior

Funding request: \$2600

As we install more electric vehicle charging stations on campus, we see the need to have a master plan that includes long-range goals for charging on campus, as well as an evaluation of suitable sites and equitable distribution of chargers. We expect more residential students to bring electric vehicles to campus, as OEMs like General Motors discontinue manufacturing internal combustion vehicles. An EV

funding this project at \$2000.

Switching Campus to Sustainable T-shirt Purchasing

Proposed by: Marie Bouffard, Purchasing Services; Caylin McCamp, Office of Sustainability

Funding request: \$ 1,870

Successfully moving to more sustainable t-shirts would be highly visible to students. If we can purchase shirts with an obvious eco label on them, then students would see our commitment to sustainability when they receive these shirts from campus departments. This includes every first year who receives a t-shirt something that will have touched our full undergraduate campus in four years.

Most of the current purchases are with small, local t-shirt printers. One Burlington company -shirts. The intern would meet with existing vendors to see how they can support this endeavor and research new vendors that are a good fit for the defined sustainability and social characteristics. The end goal would be to put in place tiered pricing contracts with vendors for different volumes. These would be publicized and communicated directly to the major campus buyers, shifting most campus t-shirt purchases to a sustainable product. The UVM Bookstore and UVM Athletics will also be encouraged to move to sustainable clothing. Our intern would meet with these departments to learn about their current clothing purchasing and how they could switch to purchasing sustainable t-shirts.

recommends full funding for this project at \$1,870.

UVM Eco-System App

Proposed by: Ailey Bosworth, undergrad student, Business Administration Major, GSB

Funding request: \$ 1,700

This proposal addresses stated priorities of the Office of Sustainability: to consider solutions that create meaningful change on campus and strengthen sustainability planning. There is a need to raise awareness about sustainability issues, unify programming efforts on behalf of environmental groups, and increase student engagement as no integrated format presently exists. This proposal argues for a campus sustainability app, called UVM Eco-System. The UVM Eco-system app will provide an integrated and efficient approach to communicate and leverage sustainability initiatives across campus. This project would seek to partner with the UVM Eco-Reps program to publicize the Eco-

platform for raising awareness about sustainability events, offer notifications and keep track of dates, times, locations, and links to meetings in one singular location. This app will target the goal of increasing inclusivity, access, and fairness to learning about and participating in sustainability.

voted unanimously to deny funding citing concerns about the efficacy of another phone app.

Zero Waste Video "Shorts"

Proposed by: Corey Berman - Program Manager, UVM Recycling & Zero Waste
Funding request: \$ 4,000

Studies have shown that short form videos, specifically those under 1 minute, were the most effective component of their social strategies. More than ever today users are browsing social media and watching video on their mobile devices. Short-form videos allow them to quickly consume a point or get clued-in to a story while on the go. And despite the limited time frame, short form offers a lot of flexibility in content and style. Topics can range from quickly covering a news item, doing a list rundown, providing a look behind the scenes at an event or operation, or