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Visitor Spending & Traffic Counts by Season

	Lodging	Percent	Percent
	Receipts	of year's	weekend
	(\$millions)	total	traffic
Winter (Dec - Mar)	156.91	36.40%	36.40%
Spring (Apr – May)	47.08	10.90%	10.90%
Summer (Jun - Aug)*	116.77	27.10%	28.70%
Fall (Sep - Nov)	110.1	25.60%	23.90%

Person Trips by Type (12.8 million total person trips)

43.0% (5.5 mil.) 39.1% (5.0 mil.) 18.0% (2.3 mil.)

Vermont Jobs Supported by Visitor Spending

(30,350 total or 8.0% of all Vermont jobs)*	
Direct Wage & Salary Jobs	23,300
Proprietors in the Industry	3,800
Indirect Wage & Salary Jobs	3,250