



## Broader Impact Language for Proposals

Gund Fellows who are principal investigators on research proposals may use the following language when framing the broader impacts of their proposed work. This is particularly relevant for NSF proposals.

“We will connect with relevant decision-makers so that our research informs policy. We will employ the services of professional staff at the Gund Institute for Environment at the University of Vermont who can assist us in identifying relevant people and issue areas, communicating our research to policy audiences, and effectively engaging with leaders in policy, the private sector, and NGOs. The Directors of Policy Outreach and Communications at the Gund Institute will work with us to:

- Connect our research directly to policymakers and members of the wider policy community, including NGOs, industry groups, and journalists;
- Craft policy briefs, talking points, and opinion pieces that effectively communicate our research to non-academic audiences;
- Convene policymakers and stakeholders to directly connect our research with decision-makers; and
- Track the broader impact of our research.”

