"J7B?7D 7D: AC;H?97D FHE=H;II JEM7H: "D9BKI?L; E:K97J?ED: 9ECCED 9ED9:HDI 7D: <KJKH: :?H:9J?EDI

 $M0*/(.2 \text{ F. } G0(4.8, *5^1, M(8? B,:/ D5?2,^2 \& J,99, C. \#;:..8^3)$

A81JH79J

<, 8:/, 6(9::=5?, (89, 90>9, :95-1:(20(4.9*/52(89/(<, 8,9654+, +:57;, -9:0549.659, +)?) G0(4.8, *5, D5??, (4+#;:,8 (2012).04 (+,9*806:0<, 9:;+?) ()5;:9*/552+,35.8(6/0*+(:(6,8:(0404.:5:/,04*2;9054.5-9:;+,4:9=0:/+09(.)020:0,9.04.1:(2?.14:/09.8,62?:5:/59,8,96549,9,:/,(;:/589+09*;99-0<,*54*,849:/,?9/(8,04*53.354=0:/:/,08.1:(20(4*522,(.:,9:(()+0-9(.)020:?0+,4:0-0*(:054,2(),204.(4++09685658:054(:,62(*,3,4:,()):/,852,5-:/,3,+0*(2.35+,2.04.,+;*(:054,(*)2(*1.5-9/(8,++,-040:0549(.)5;:04*2;90<,,+;*(:054,(+).852,9.4+*(6(*0:?5-.,4.8(2.,+;*(:054.;+*(:054.;+*(:054.;+*(.9.482;90<,,+;*(:054.;+*(.9.482;90<,,+;*(:054.256658:;40:0,9.44+5):*53.9-58(22.9:;+,4:9.8))

K, ?=58+9: "D9BKI?L; ;: K97J?ED; ,9>EEB F; HIEDD; B HEB; I; D?I78?B?JO ?:: DJ?<?97J?ED.

", *, 0<, +: AFHB 4, 2014, A**, 6:, +: &70 5, 2014. R 2014 AIIE9?7P?ED; (71? &7H?7, , . - "+CC,

^{1 .} D?L;HI?JO E
/ ;HCEDJ. E-C7?B: &?9>7;B. ?7D=H;9E@KLC

² .J. &?9>7:B'I CEBB:=:. E-C7?B: C:E0B:@IC9LJ.::K

^{3 .} D?L;HI?JO E</br/>
/;HCEDJ. E-C7?B: 0;II;.IKJ;H@KLC.;:K.

1. "J78?7D 7D: 7C; H?97D FHE=H; II JEM7H: "D9BKI?L; E: K97J?ED: 9ECCED 9ED9; HDI 7D: <KJKH; :?H; 9J?EDI

U'KBB7 I? <7 I;DP7 LEBEDJQ!V U O ?J>EKJ 9ECC?JC;DJ DEJ>?D==;JI :ED;!V.->?I "J7B?7D FHEL;H8 E<<;HI 7 I?CFB; JHKJ>, D7C;BO J>7J 9ECC?JC;DJ ?I <EKD:7J?ED7B JE J>; F (JII) 3 (F (J<JE) 9 . 7BE) 9 . 7BE

M: :?I9KII 7 I:B:9J:: IK8I:J E< ?IIK:I M: ?::DJ?<?:: 7I 9ED9:HDI M: I>7H: ?D 9ECCED M?J> EKH "J7B?7D 9EBB;7=K;I. "D 9EDI?::H?D= FEJ;DJ?7B <KJKH;:?H;9J?EDI[= H:B7J:: JE J>:I: 9ECCED 9ED9:HDI M: I>7H: 'D 9ECCED M'J> EKH "J7B'7D 9EB-B:7=K:I. "D 9EDI?:;H?D= FEJ;DJ?7B <KJKH; :?H;9J?EDI H;B7J;: JE J>;I; 9EC CED 9ED9; HDI ?J ?I ?CFEHJ7DJ JE H; 9E=D?P; J>7J 7BJ>EK=> 8EJ> "J7BO 7D: J>; . D?J:: , J7J; I >7L; D7J?ED7B B7MI; DIKH?D= J>; ;: K97J?ED E< IJK:; DJI M?J>: ?I78?B?J?; I, J>;I; B;=7B C7D:7J;I 7H; ?CFB;C;DJ;: :?<<;H;DJBO 79HEII 7D: M?J>?D 8EJ> E< J>: 9EKDJH?: I. "D EJ>:H MEH: I. J>:H: ?I DEJ ED: I?D=B: "J7B?7D EH A C:H?97D CE::B E< I9>EEB ?D9BKI?ED <EH IJK:;DJI M?J>:?I78?B?J?;I, H7J>;H J>;H; ?I L7H?7J?ED H;-=?ED7BBO 7D: <HEC I9>EEB JE I9>EEB. AI >?=>B?=>J:: 80 / ?7D:BBE 7D: 9EBB:7=K:I (2013), 7BJ>EK=> J>; "J7B?7D 9EDJ;NJ ?I 9>7H79J;H?P;: 80 IK8IJ7DJ?7B 7KJEDECO, J>:H: I::CI JE 8: 7=H::C::DJ 7J CKBJ?FB: B:L:BI (:.=., &?D?IJHO E< E:K97J?ED, H; I; 7H9>; HI, BE97B I9>EEBI) ED 7 I; J E< < EKD: 7J? ED7B FE? DJI: (7) IF; 9?7B?P; : IKF-FEHJ J;79>;HI 7H; 7L7?878B; JE J>; ;DJ?H; 9B7II, DEJ; N9BKI?L;BO 7II?=D;: JE IKF-FEHJ 7 IJK::DJ M?J>7:?I78?B?JO: (8) J>: 9H:7J?ED E<IC7BB IF:9?7B 9B7II:I M>:H: IJK:;DJI M?J>:?I78?B?J?;I 7H; =HEKF;: JE=;J>;H I>EKB: 8; 7LE?:;: 7I CK9> 7I FEII?8B:: (9) IJK::DJI M?J>:?I78?B?J?:I7D: J>EI: M?J>EJ>:H IF:9?7B:::K97J?ED7B D:::I I>EKB: 8:::K97J:: ?D =:D:H7B::K97J?ED 9B7IIHEECI 7I CK9> 7I FEII?8B:: 7D: (:) %1 %1 7D; NF; 9J; : F7HJ E< 7 =; D; H7B; : K97J %ED J; 79>; HWI HEB; JE IKFFEHJ IJK::DJI M?J>:?I78?B?J?:I?DJ>:=:D:H7B::K97J?ED 9B7IIHEEC.

AI 7 C7JJ;H E< 9B7H?<?97J?ED, ?D H;IFEDI; JE L7B?: FE?DJI H7?I;: 80 DWAB;II?E (2013) 7D: ,EH;I? ,: (2. (2013), 80 FH;I;DJ?D= EDBO 7 IC7BB I;J E< I9>EEB-B;L;B I;HL?9;:;B?L;HO:7J7 ?D EKH EH?=?D7B IJK:O M;:?: DEJ C;7D JE IK==;IJ J>7J J>;

: ?<<; H; D9; I 7CED= 9EKDJH?; I, J>KI ?J FEI; I 9>7BB; D=; I ?D C7A?D= ?DJ; HD7J?ED7B 9ECF7H?IEDI (D'AB; II?E & 07JA?DI, 2009). "J7BO 7D: J>; .D?J; : ,J7J; I 7H; FH?C; ;N7CFB; I E< IK9> : ?<<: H; D9; I.

"D H;9;DJ >?IJEHO "J7BO >7I 9;HJ?<?;: 7FFHEN?C7J;BO 2% E< ?JI I9>EEB-7=;: FEFKB7J?ED 7I :?I78B;: 7D: ;B?=?8B; JE 799;II IF;9?7B; :K97J?ED I;HL?9;I (/?7-D;BBE ,: (2., 2013), M>;H;7I J>; .D?J;: ,J7J;I ?:;DJ?<?;I 7FFHEN?C7J;BO 13% (..., D;F7HJC;DJ E< E:K97J?ED, 20137). D;IF?J; J>; IC7BB;H F;H9;DJ7=; E< IJK-;DJI 9;HJ?<?;: 7I :?I78B;: ?D "J7BO, I;L;H7B E< J>; H;IFED:;DJI ;NFH;II;: 9ED-9;HD J>7J J>; F;H9;DJ7=;I ?D "J7BO 9EDJ?DK; JE ?D9H;7I;. "J ?I ?CFEHJ7DJ JE H;9E=D?P; J>7J ?D "J7B?TD I9>EEBI D;7HBO 67% E< IJK:;DJI M?J> 9;HJ?<?;: :?I78?-B?J?;I 7H; 9B7II?<?;: 7I >7L?D= ?DJ;BB;9JK7B :?I78?B?J?;I (/?7D;BBE ,: (2., 2013). O>;H;7I ?D ., I9>EEBI, EDBO 78EKJ 7% E< IJK:;DJI ?:;DJ?<?;: 7I :?I78B;: 7D:;B?=?8B; <EH IF;9?7B;:K97J?ED 7H; 9B7II?<?;: 7I >7L?D= ?DJ;BB;9JK7B :?I78?B?J?;I (..., D;F7HJC;DJ E< E:K97J?ED, 20137; 20138). AI FE?DJ;: EKJ 80 /?7D;BBE 7D: 9EBB;7=K;I (2013), ?D "J7BO J>; J;HC U:?I78?B?JOV H;<;HI JE 7 IK8I;J E< IJK-;DJI M?J> IF;9?7B;:K97J?ED7B D;;:I, EDBO J>EI; J>7J C?=>J 8; 9>7H79J;H?P;: 7I J>; UCEIJ I;L;H;V (F. 220).

"D 8EJ> "J7BO 7D: J>; . . , 799; II JE 7:: ?J?ED7B, E<J; D IF; 9?7B?P; : , IKFFEHJI 7D: I; HL?9; I H; C7?DI B?DA; : JE: ?I78?B?JO B78; B?D=. ->?I 7FFHE79> C70 ?D7: L; HJ; DJBO; D9EKH7=; J>; B78; B?D= E<IJK:; DJI 7I: ?I78B; : ?D EH:; H JE FHEL?:; J>; C M?J> 799; II JE D;; : ;: IKFFEHJ I; HL?9; I. "HED?97BBO, M>?B; : ?I78?B?JO B78; B?D= M7I FKJ ?D FB79; ?D

JE 7I L?EB7J?ED E< 4(:;8(2 685658:0549 (BHEMD, '?I8;J, FEH:, ,M;;J, ,>?H7=7, 2EHA,: (2., 1983). 0>;D BHEMD 7D: 9EBB;7=K;I (1983) 7H=K;: 7=7?DIJ J>; 9EDJH?-L;: 7D: :?IFHEFEHJ?ED7J; 9ED=H;=7J?ED E< IJK:;DJI M?J> :?I78?B?J?;I 7D: ?D <7LEH E< 7 CEH; D7JKH7BBO E99KHH?D= :?IJH?8KJ?ED, J>;?H <E9KI M7I ED IJK:;DJI M?J> I;L;H; 7D: CKBJ?FB; :?I78?B?J?;I, M>E ?D J>; 1980I M;H; IBEMBO 8;?D= I>?<J; <HEC IF;9?7B; :K97J?ED (:?I78?B?JO-EDBO) I9>EEBI JE H;=KB7H I9>EEBI 7D: 9B7II;I. '7J?ED7B:7J7 7H; DEJ 7L7?B78B; ?D;?J>;H "J7BO EH J>; ., :E9KC;DJ?D= J>;;NJ;DJ JE M>?9> IJK:;DJI M?J> :?I78?B?J?;I 7D: EJ>;H IF;9?7B EH DEDIJ7D:7H: D;;:I C?=>J 8; :?IFHEFEHJ?ED7-J;BO =HEKF;: JE=;J>;H ?D =;D;H7B;:K97J?ED 9B7II;I. ->?I H;C7?DI 7<;HJ?B; EFFEHJKD?JO <EH <KJKH; H;I;7H9> JE;NFBEH; J>; ?CF79J E< D7JKH7B FHEFEHJ?ED FB79; C;DJI L;HIKI J>EI; J>7J L?EB7J; J>; D7JKH7BBO;N?IJ?D= FHEFEHJ?EDI JE L7HO?D=:NJ;DJI.

A 9EDJ; CFEH7HO 9ED9; HD ?I; C; H=?D=?D J>; ., H; B7J;: L?EB7J?D=D7JKH7B FHEFEHJ?EDI 7I IEC; 19>EEBI; NFBEH; 9E-J; 79>?D=CE:; BI. "D IEC; 97I; I 19>EEBI 7H; FB79?D=7: ?IFHEFEHJ?ED7J; BO>?=>F; H9; DJ7=; E<IJK:; DJI M?J>: ?I78?B?J?; I EH EJ>; H IF; 9?7B D;;: I ?D F7HJ?9KB7H 9B7IIHEECI JE @KIJ?<O J>; 7II?=DC; DJ E<7 IF; 9?7B; : K97J?ED J; 79>; H JE 9E-J; 79> ?D J>EI; 9B7IIHEECI. ->?I L?EB7J; I J>; D7-JKH7B FHEFEHJ?EDI E<IJK:; DJI M?J> 7D: M?J>EKJ IF; 9?7B D;;: I, J>KI 9H; 7J?D=D; M, I; B<-?D<B?J;: 9>7BB; D=; I J>7J C7O 8; CEH; B?A; BO JE E99KH KD:; H IK9> 9ED: ?J?EDI (; =., IJ?=C7, 9ED9; DJH7J?ED E<IJK:; DJI M?J> CEH; ?DJ; DI?L; D;;: I, BEM; H =HEKF; NF; 9J7J?EDI, : ?<<?9KBJO C;; J?D=IJK:; DJI'; : K97J?ED7B 7D: IE9?7B D;;: I, <; M; H 9ECCKD?97J?ED/B7D=K7=; CE:; BI, 7:: ?J?ED7B IJH; II ED I9>EEB F; HIEDD; B).

AD ?DI?: ?EKI FHE8B; C 7IIE9?7J;: M?J>9;HJ?<O?D= IJK:;DJI 7I:?I78B;: JE 799;II I;HL?9;I, ?I J>7J ?J 7IIKC;I J>7J J>; FHE8B; CI H;IKBJ?D= <HEC J>; :?I78?B?JO 7H;BE97J;: ;N9BKI?L;BO M?J>?D J>; F;HIED M>E >7I 8;;D B78;B;: 7I >7L?D= 7:?I7-8?B?JO. &EH; 9EDJ; CFEH7HO 9ED9;FJK7B?P7J?EDI E< >KC7D:?L;HI?JO, M>?B; 79A-DEMB;:=?D= J>; :?<<;H?D= 9>7H79J;H?IJ?9I E< ?D:?L?:K7BI 7BED= C7DO:?C;DI?EDI (;.=., I;DIEHO, F>OI?97B, ?DJ;BB;9JK7B, IE9?7B/8;>7L?:K7BI 7BED= C7DO:?C;DI?EDI (;.=., I;DIEHO, F>OI?97B, ?DJ;BB;9JK7B, IE9?7B/8;>7L?EH7B), <E9KI CEH; ED J>; F;H-IED-;DL?HEDC;DJ <?J 7D: J>; D7JKH; E< IKFFEHJI D;;;; <EH 7 F;HIED F7HJ?9?F7J; ?D JOF?97B;DL?HEDC;DJI (O;>C;O;H, BKDJ?DN, %79>7F;BB;, %K9A7IIED, ,9>7-BE9A, /;H:K=E,:(2., 2008)., E M>?B; ?I ?CFEHJ7DJ <EH IJK:;DJI M?J>:?I78?B?J?;I JE B;7HD D;M IA?BBI, ?J ?I ;GK7BBO ?CFEHJ7DJ <EH L7H?EKI 7IF;9JI E< J>; ;DL?HED-C;DJ JE 9>7D=; (;.=., F;EFB;IW 7JJ?JK:;I, EH=7D?P7J?ED7B IJHK9JKH;I, 9B7IIHEEC FH79J?9;I, F;HIEDD;B KJ?B?P7J?ED) ?D M7OI J>7J 7BBEM KD?L;HI7B 799;II M?J> ?D:?-L?:K7BBO 7FFHEFH?7J; IKFFEHJI.

2.2 C54*, 84 2: \$/, "52, 5-:/, M, +0*(2 M5+, 2 04 E+; *(:054

"D F7HJ, J>; : ?«;H;D9;I ?D :?I78?B?JO ?:;DJ?<?PJ?ED 7D: IKFFEHJ I;HL?9;I ?D "J7BO 7D: J>; . , 7H?I; <HEC L7H?7J?EDI ?D >EM J>; C;:?97B 7D: 7BB?;: >;7BJ> IOIJ; CI ?D-J;HI;9J M?J>;:K97J?ED. O >7J J>; 9EKDJH?;I I>7H; ?D 9ECCED ?I 7D ED=E?D=D;;: JE 9B7H?<0 HEB;I 7D: 9EBB78EH7J; 79HEII:?I9?FB?D;I, 7=;D9?;I, 7D: I;HL?9;I FHEL?:;HI.

"D "J7BO, J>; :; J; HC?D7J?ED E< :? I787B?JO, M>?9>? I B7J; H KI; : 80 I9>EEBI 7I 7 871?I JE FHEL?:; IKFFEHJ I; HL?9; I, ?I DEJ C7:; 80 I9>EEBI 8KJ 80 BE97B >; 7BJ> 7=; D9?; I KI?D= J>; 0 EHB: !; 7BJ> (H=7D?P7J?EDWI (2001) ICF-I4:, 84(:054(2 C2(990-0*(:0545-F; 4*:05404.), D09()020:? (4+ H, (2:/. "7D; I 7D: 9EBB; 7=K; I (2013); NFB7?D J>7J 7 FH; : EC?D7DJBO C; : ?97B CE:; B IJ?BB ?I ?D FB79; H; B7J; : JE:?7=DEI?I 7D:; B?=?8?B?JO <EH IF; 9?7B; : K97J?ED I; HL?9; I ?D "J7B?TD I9>EEBI. ->?I:?
; , M>; H; 7 C; : ?97B:; J; HC?D7J?ED E< : ?I78?B?JO C70 8; @KIJ ED; 7IF; 9J E</p>
7 I9>EEB-87I; : J; 7C:; J; HC?D?D=; B?=?8?B?JO <EH IF; 9?7B; : K97J?ED I; HL?9; I.</p>

"D "J7BO, IF; 9?7B?P;: IKFFEHJ I; HL?9; I (; .=., F>OI?97B J>; H7FO, E99KF7J?ED7B J>; H7FO, IF; ; 9>/B7D=K7=; F7J>EBE=O) JOF?97BBO 7H; DEJ FHEL?:;: 7J EH 8O I9>E-EBI, 8KJ H7J>; H: KH?D= DEDI9>EEB >EKHI. "J7B?7D B7M: E; I 7BBEM <EH IJK:; DJI M?J> I; L; H;: ?!I78?B?J?; I JE H; 9; ?! L; IEC; E < J>; I; J>; H7FO I; HL?9; I: KH?D= F7HJ E < J>; I9>EEB:70 (; .=., J>; <?HIJ >EKH EH JME E < J>; I9>EEB:70), 8KJ J>; O 7H; JOF?97BBO FHEL?:;: 7M7O <HEC I9>EEB 7J 7 >; 7BJ> 9B?D?9 EH 7=; D9O J>7J FHEL?:; I I; HL?9; I JE ?D:?L?: K7BI M?J>:?I78?B?J?; I. "7D; I 7D: 9EBB; 7=K; I (2013); NFH; II;: 9ED9; HD J>7J IEC; IJK:; DJI M?J>:?I78?B?J?; I: E DEJ 7JJ; D: I9>EEB F7HJ E < J>; :70 8; 97KI; E < J>?I C;:?97B CE:; B E < J>; H7F; KJ?9 7D: H; >78?B?J7J?L; I; HL?9;: ; B?L; HO; J>; O H; FEHJ;: J>7J 16.3% E < IJK:; DJI M?J>:?I78?B?J?; I UL?I?J;: IF; 9?7B?IJ EH >; 7BJ> 9; DJH; I <EH H; >78?B?J7J?L; EH J>; H7F; KJ?9 79J?L?J?; I: KH?D= I9>EEB J?C; V (F. 65). ->; ; NJ; DJ E < 9EBB78EH7J?ED 8; JM;; D I9>EEBI 7D: J>; I; C;:?97B/>; 7BJ>-H; B7J;: 7=; D9?; I L7H?; I <HEC I9>EEB JE I9>EEB 7D: IJK:; DJ JE IJK:; DJ.

"D J>; . . , KD:; \mathbb{H} J>; $\mathbb{I}4+0<0+$; (29=0:/D09()020:0,9E+;*(:054A*:(2004),IF;9?7B?P;: IKFFEHJ I;HL?9;I (H;<;HH;: JE 7I UH;B7J;: I;HL?9;IV) IK9> 7I F>0I?97B J>:H7FO, E99KF7J?ED7B J>:H7FO, 7D: IF::9>/B7D=K7=: F7J>EBE=O, 7H: FHEL?:::7J I9>EEB ?< J>: O 7H: ::; C:: JE 8: :: K97J?ED7BBO H; B:L7DJ 7D: D:9:II7HO, C:7D?D= J>7J J>; O 7H; H; GK?H; : ?D EH: ;H <EH 7 IJK: ;DJ JE 799; II ;: K97J?ED 7D: /EH =7?D C;7D?D=<KB 8;D;<?J <HEC; : K97J?ED (?7D=H;9E, 2000; 2001). ->; C7DD;H ?D M>?9> J>; I; I; HL?9; I 7H; FHEL?:;:: KH?D= J>; I9>EEB: 70 L7H?; I <HEC ?IEB7J;; FKBB-EKJ I;HL?9;I JE ?DJ;=H7J;: 7D: 9EDIKBJ7J?L; I;HL?9;I ?D J>; 9B7IIHEEC; J>; :: K97J?ED7B H:B:L7D9:. D:9:II?JO. 7D: ?CF79J E< J>:I: I:HL?9:I ED J>: :: K97J?ED ., IJK:;DJI M?J>:?I78?B'J?;I H;C7?D I?=D?<?97DJ KD7DIM;H;:H;I;7H9> GK;IJ?EDI. "D J>; . . . ;L;D J>EK=> J>; I9>EEB ?I H; IFEDI?8B; JE : ;J;HC?D; ;B?=?8?B?JO <EH IF;9?7B;:K97J?ED7D:H;B7J;:I;HL?9;I,FEJ;DJ?7BBOEL;HB7FF?D=HEB;I8;JM;;DF>O-I?97B/C;DJ7B>;7BJ>7=;D9?;I7D: I9>EEBI 9EDJ?DK;I JE 9H;7J; 9ED<KI?ED 7D: F;HF;-JK7J; I;HL?9; <H7=C;DJ7J?ED. FEH;N7CFB;,F7H;DJI I;;A?D= IF;9?7B?P;: EH 7::?J?ED7B IKFFEHJI <EH J>; ?H 9>?B:H;D ?D I9>EEBI E<J;D JKHD JE F>OI?9?7DI, IF;9?7B>;7BJ>9B?D?9I, 7D: EJ>;H 7BB?;:>;7BJ> FHE<;II?ED7BI JE MH?J; FH;I9H?FJ?EDI EH H;9ECC;D: I;HL?9;I J>7J 7H; I;DJ JE I9>EEBI M?J> J>; ;NF;9J7J?ED E<?CFB;C;DJ7J?ED 87I;: ED 7IIKC-FJ?ED E< J>; F:H9; ?L;: 7KJ>EH?JO E< C;: ?97B/7BB?;: >; 7BJ> FHE<; II?ED7BI.

&;: ?97B 7D: EJ>;H>;7BJ> FHE<; II ?ED7BI M>E 7H; ;NJ;HD7B JE J>; I9>EEB J;7C (;.=., 7IIE9?7J;: M?J> DEDI9>EEB 9B?D?9I 7D: EH=7D?P7J?EDI) 7H; E<J;D DEJ M;BB FEI?J?ED;: JE C7A; ;: K97J?ED7BBO H;B;L7DJ 7D: D;9;II7HO H;9ECC;D:7J?EDI 8;97KI; J>;O JO-F?97BBO :E DEJ >7L; IK
?97;DJ 9EDJ;NJK7B ?D
EHC7J?ED (;.=., IJK:;DJWI; :K97J?ED7B
E7BI, I9>EEB IJ7
?D=, 987IIHEEC FH79J?9;I, FEJ;DJ?7B EL;HB7F M?J> EJ>;H I;HL?9;I).
O >?B; J>; M7OI ?D M>?9> J>; C;: ?97B CE:;B 7D: ;: K97J?ED ?DJ;HI;9J ?D "J7BO
7D: J>; ., 7H;: ?<<;H;DJ, 8EJ> 9EKDJH?;I 9EDJ?DK; JE;NF;H?;D9; 9>7BB;D=;I M?J>
9EEH: ?D7J?ED 8;JM;;D J>; >;7BJ>, C;DJ7B >;7BJ>, 7D: ;: K97J?ED7B IOIJ;CI.
DWAB;II?E (2013) 7H=K;I IJHED=BO <EH H;0;9J?D=?:;EBE=?;I, IK9> 7I JH7: ?J?ED7B

C;: ?97B CE: ;BI, J>7J KDD; 9; II7H?B"... J> ?? (9)=6(I)-1.5(7)-1P4(D)-1.3(;)-1

DWAB: II?E (2013) 7H=K: I J>7J J>: >?IJEH?9 FEB?90 E<04: ...8(@054. 9*52(9:0*(?D "J780 ?I DEJ D;9;II7H?80 ?D9BKI?L;, M>?B; IEC; EJ>;HI F;H9;?L; J>; J;HC 7I 7 IODEDOC <EH ?D9BKI?ED. ,>; ;D9EKH7=;I J>; ;N7C?D7J?ED E< U7JJ?JK:?D7B, IJHK9-JKH7B 7D: EH=7D?P7J?ED7B 87HH?;HI J>7J FH;L;DJ J>; CEIJ ;«;9J?L; IF;9?7B ;:K97-J?ED :; B?L; HO I; HL?9; I JE FHECEJ; ?D9BKI?L; -EH?; DJ; : I9>EEBIV (F. 98). !; H F;HIF;9J?L;I 7H; HEEJ;: ?D 7:?I78?B?JO IJK:?;I 7D: >KC7D H?=>JI F;HIF;9J?L;I 7H-J?9KB7J:: ?D J>: %NE#C ! 520*? G:0+,204,9 54 I4*2;90<, E+:*(:054 (2009), J>: %40: + N(:0549 C54 < .4:054 54 : /. "0, /:9 5-!, 89549 = 0: / D09()020:0, 9 (2006).+:=7H:B:II E<J>; J;HC?DEBE=0 ED; <7LEHI, "7D;I 7D: 9EBB;7=K;I (2013);N-FH:II:: 9ED9:HD J>7J ?DJ:=H7J?ED/?D9BKI?ED <EH IEC: IJK::DJI M?J>:?I78?B?J?:I ?D "J7BO C7O 8; H;=H; II?D= (F. 77). 37DE8?D? (2013); NFH; II; : 7 H; B7J; : 9ED9; HD J>7J IJK::DJI M?J>:?I78?B?J?:I7H::N9BK::: <HEC IJK::DJ 7II:IIC:DJ FHEJE9EBI, M>?9> C70 9EDJH?8KJ; JE BEM; NF; 9J7J?EDI., ?C?B7H 9ED9; HDI; N?IJ ?D J>; .,, M>; H; IK8-=HEKFI E< IJK: ;DJI, ;IF;9?7880 J>EI; M?J> ?DJ;88;9JK78: ?I78?8?J?;I7D: EJ>;HI;L;H; : ?I78?B?J?:I. H: C7?D IK8IJ7DJ?7BBO: N9BK::: <HEC =: D: H7B:: K97J?ED EFFEHJKD?J?: I (DEOB; & ?7D=H; 9E, 2013).

0 > %; 8EJ> "J7BO 7D: . , > 7L; 7 > ?IJEHO E< D7J?ED7B B; = ?IB7J?ED IKFFEHJ?D= J>; ;: K97J?ED E< IJK:; DJI M?J> : ?I78?B?J?; I 7D: J>; ?H 799; II JE =; D; H7B; : K97J?ED; DL?-

C7J;B0 40% E< IJK:;DJI M>E B78;B;:: !?I78B;: (. . , . D;F7HJC;DJ E< E:K97J?ED, 20138).

37DE8?D? (2013) FE?DJI EKJ J>7J 7 H;9;DJ "J7B?7D B7M (%7M 170, 2010) DEM H;9E=D?P;I J>; IKFFEHJ D;;:I E<IJK:;DJI M?J> IF;9?<?9 B;7HD?D=:?I78?B?J?;I, 8KJ :E;I DEJ 7::H;II J>;?H D;;:I KD:;H J>; D7J?ED7B:?I78?B?JO B;=?IB7J?ED 8;97KI; "J7B?7DI 7H; 9ECC?JJ;: JE J>; FH79J?9; E<=;D;H7B 9B7IIHEEC J;79>;HI ;: K97J?D=IJK:;DJI M?J> IF;9?<?9 B;7HD?D=:?I78?B?J?;I.->; NF;9J7J?ED ?I 9B;7H J>7J J>; ?D-9BKI?ED E<IJK:;DJI M?J> B;7HD?D=:?I78?B?J?;I ?I ;NF;9J;: ?D H;=KB7H 9B7II;I J>HEK=> ?CFHEL;: J;79>?D=IJH7J;=?;I:;B?L;H;: 80=;D;H7B;:K97J?ED J;79>;HI (;.=., F;HIED7B?P;: B;7HD?D=FB7DI M?J> 7FFHEFH?7J; 799ECCE:7J?EDI; "7D;I,:(2., 2013). EL;D M?J> J>; F7II7=; E< J>?I H;9;DJ B;=?IB7J?ED ?D "J7BO, ?J >7I DEJ 8;;D KD?<EHCBO ?CFB;C;DJ;: D7J?EDM?:;, @KIJ 7I J>; I4+0<0+; (29=0:/ D09()0-20:0,9 E+;*(:054 A*:>7I DEJ 8;;D KD?<EHCBO ?CFB;C;DJ;: ?D J>; ...

->:I: ?IIK:I>7L: IF7MD:: ?CFEHJ7DJ 9EDL:HI7J?EDI ?D "J7BO 7I::K97JEHI MH; IJB; M?J>: ?IJ?D=K?I>?D=8; JM; ;D IJK; ;DJI M>E 7H; 9EDI?: ;H; : U:?I78B; :V 7D: J>EI: M>E >7L: EJ>:H UIF:9?7B D:::IV J>7J C?=>J 7H?I: <HEC DED->:7BJ> 9>7H79J:H?IJ?9 H:7IEDI (:.=., ?CC?=H7J?ED, DED-:EC?D7DJ B7D=K7=:, 7JOF?97B <7-C%O 9%H9KCIJ7D9;, IE9%E;9EDEC%9 IJ7JKI). 37DE8%D% (2103) IK==;IJI H;<;HH%D= JE IK9>D;;:I 7I UDED IJ7D:7H:V (F. 88) H7J>;H J>7D UIF;9?7B D;;:IV.,>; FE?DJI EKJ J>7J ?D IEC; 9?H9KCIJ7D9; I J; 79>; HI C70 U; D9EKDJ; H CEH; :?<<?9KBJ?; I C7-D7=?D= 9KBJKH7B, B?D=K?IJ?9, 7D: IE9?7B: ?<<;H;D9;IJ>7D: ?<<;H;D9;IB?DA;: JEJ>; FH;I;D9; E< IEC; :?I78%YOV (F. 88). ->?I F;HIF;9J?L; IKFFEHJI J>; FE?DJI H7?I;: 80 DWAB; II?E (2013) J>7J ?D9BKI?L; ;: K97J?ED ?I 7 CK9> 8HE7: ;H 9ED9; FJ J>7J ;NJ;D:I8;OED: IJK:;DJI M?J>?:;DJ?<?::?I78?B?J?;I.,EC; E<EKH;7HB?;HH;I;-7H9>>7I;D9EKH7=;: KI JE L?;M J>; 79J?L;;D=7=;C;DJ E< J>; 9B7IIHEEC J;79>;H M?J>>?I EH>;H IJK:;DJI M>E>7L; :?I78?B?J?;I (EH EJ>;H DEDIJ7D:7H: D;;;I) 7I ED; E< J>; CEIJ ?CFEHJ7DJ; B; C; DJI E< 9H; 7J?D= 9B7IIHEEC; DL?HEDC; DJI J>7J 7H: 9ED:K9'L: JE B:7HD'D= <EH 7BB IJK::DJI ('?7D=H:9E, BHE:H, & E::BC7D, 2001); J>?I 9EDJ?DK; I JE 8; 7D ED=E?D= 9>7BB; D=; ?D D; ;: E< 7JJ; DJ?ED.

J>; 9B7IIHEEC; ?J>; H F>OI?97BBO EH FHE=H7CC7J?97BBO, E<J; D 8EJ> (?7D=H; 9E, C7HJ; H, DEOB;, & , KJ; H, 2010).

DWAB; II?E (2011; 2013) 9ED9KHI <*HEC 7D "J7B?7D F; HIF; 9J?L; J>7J C; H; FB7-9; C; DJ ?I DEJ; DEK=> JE 8; ?D9BK:;: 7D: J>7J C?9HE-; N9BKI?EDI E99KH M>; D 7D ?D: ?L?: K7B IJK:; DJ ?I I; F7H7J;: M?J>?D J>; 9B7IIHEEC. A 9B7II?9 I9; D7H?E ?D . , I9>EEBI E99KHI M>; D 7 IJK:; DJ M?J> 7 I?=D?<?97DJ:?178?B?JO (;.=., 7KJ?IC, ?DJ; B-B; 9JK7B:?178?B?J?; I, CKBJ?FB;:?178?B?J?; I) ?I FB79;: ?D 7 =; D; H7B;: K97J?ED 9B7-IHEEC 7D: J>; D IF; D: I 7 IK8IJ7DJ?7B 7CEKDJ E< J?C; F>OI?97BBO I; F7H7J;: <HEC 9B7IIC7J; I 7J J>; 879A EH I?:; E< J>; 9B7IIHEEC, MEHA?D= FH?C7H?BO M?J> 7 ED; JE-ED; 7II?IJ7DJ; IK9> 7HH7D=; C; DJI, M>?B; GK?J; 9EC CED, >7L; 8; ;D; NFEI; 7I FHE8B; C7J?9 <EH IJK:; DJI (?7D=H; 9E, 2010).

& ?9HE-;N9BKI?EDI 7H; 7BIE;L?:;D9;: ?D 8EJ> 9EKDJH?;I M>;D IJK:;DJI M?J>:?I78?B?J?;I H;9;?L; 7 IK8IJ7DJ?7B 7CEKDJ E< J>;?H ?DIJHK9J?ED <HEC IEC;ED; EJ>;H J>7D J>; 9B7IIHEEC J;79>;H. 37DE8?D? (2013);NFH;II;: 9ED9;HD J>7J M>;D J>; U?D-I;=D7DJ;:? IEIJ;=DEV (IKFFEHJ J;79>;H):E;I CK9> E< J>; ?DIJHK9J?ED E< IJK:;DJI M?J>:?I78?B?J?;I ?D J>; 9B7IIHEEC ?J 97D ?DJ;H<;H; M?J> 9B7IIHEEC J;79>;HI 8;9E-C?D=?DIJHK9J?ED7BBO;D=7=;: M?J> J>;?H IJK:;DJI M>E>7L;:?I78?B?J?;I.->?I 9ED-9;HD F7H7BB;BI:7J7 9EBB;9J;: ?D J>; ., M>;H; F7H7FHE<;II?ED7BI (7II?IJ7DJI) FHEL?:?D=7 IK8IJ7DJ?7B 7CEKDJ E<?DIJHK9J?ED JE IJK:;DJI M?J>:?I78?B?J?;I 7H; J>; F;HIEDD;B M>E>7L; 8;;D?:;DJ>?;: 7I FEJ;DJ?7BBO, 7BJ>EK=>?D7:L;HJ;DJBO, ?DJ;H<;H?D= M?J> J;79>;HIW?DIJHK9J?ED7B;D=7=;C;DJ M?J> J>; IJK:;DJI M?J>:?I78?B?J?;I

F?D= E< IJK:;DJI M?J>;N9BKI?L;BO IEC; JOF; E< IF;9?7B/DED-IJ7D:7H: D;;: 7D: H::K9:: 799:II JE J>; 8:D:<?JI E< J>; H:=KB7H 9B7IIHEEC.

"7D; I 7D: 9EBB; 7=K; I (2013); NFH; II; : 7:: ?J?ED7B 9ED9; HD J>7J J>; 7CEKDJ E< J?C; IF;DJ ?D FKBB-EKJ ?DIJHK9J?ED ?D9H;7I;I 7I IJK:;DJI =;J EB:;H 7D: J>7J J>?I 7<;9JI IJK:;DJI M?J> I;L;H; :?I78?B?J?;I CEH; ;NJ;DI?L;BO J>7D J>EI; M?J> C?B: : ?I78?B?J?; I. ->?I F7H7BB; BI BED=IJ7D: ?D= 9ED9; HDI ?D J>; . , 78EKJ FKBB-EKJ ?D-IJHK9J?ED (+:7, &9%7K=>B?D, & 07BJ>;H-->EC7I, 2002). ABJ>EK=> EL;H7BB J>; F:H9:DJ7=: E< . . IJK::DJI M?J> :?I78?B?J?:I FB79:: ?D =:D:H7B::K97J?ED 9B7II:I >7I IJ;7: %0 %D9H;7I;: EL;HJ%C;,7IJ>;I; IJK:;DJI M%J>:%178%B%J%;I=;JEB:;HJ>;0 IF;D: B;II J?C; ?D H;=KB7H;: K97J?ED 9B7IIHEECI,;IF;9?7BBO J>EI; M?J> BEM-?D9?-::D9: :?I78%J?:I (&9%:IA:O. %7D::HI. O.%B?7CIED. & !EFF:O. 2012: .D?J:: J7J; I D; F7HJC; DJ E< E: K97J?ED, 20138). A H; 9; DJ IJK: 0 9ED: K9J; : ?D /; HCEDJ H:FEHJ:: J>7J 7FFHEN?C7J:BO 75% E< 7BB ?DIJHK9J?ED FHEL?::: 80 IF:9?7B::K97J?ED J;79>;HI JE IJK:;DJI M?J>:?I78?B?J?;I ?D ?D9BKI?ED-EH?;DJ;: I9>EEBI M7I ?D 7 FKBB-EKJ <EHC7J (?7D=H;9E, , KJ;H, & ! KHB;0, 2013). "J7B?7D H;I;7H9> ?D: ?97J;I J>7J U... IJK: ;DJI M?J>: ?I78?B?JO B;7L; J>; 9B7IIHEEC B; II E<J; D M>; D 79J?L;, 9EEF; H7J?L;, 7D: C;J79E=D?J?L; :?:79J?9 C;J>E:EBE=?;I7H; ;CFBEO;:...V7D: U... IJK:;DJI M>E IF;D: 788 E< J>; ?H J?C; ?D 987II E8J7?D 8;JJ;H H; IKBJI 8EJ> ?D J;HCI E< B; 7HD?D= 7D: IE9?7B:;L:BEFC;DJ...V("7D;I..: (2., 2013, F. 59), CEC8?D;:, J>;I;:7J7 7D: F;H-IF:9J?L:I>?=>B?=>J ED=E?D=9ED9:HDI 78EKJ J>: :NJ:DJ JE M>?9> IJK::DJI M?J>:?-I78%%Y?;I7H; 8;?D=;N9&K:;: <HEC7D: M?J>?D=;D;H7%;:K97J?ED9&7IIHEECI.

3. FKJKH; **D**?H;9J?EDI

0 > %; C7D0 F; EFB; %D 8EJ> "J7B0 7D: J>; . , C70 8; %KIJ%?;: %D <;; B ? D = FEI?-

IJK:;DJI M?J>:?I78?B?J?;I7D: EJ>;H DEDIJ7D:7H: D;;:I. ->;O H;FH;I;DJ 7DJ?:E-J;I JE 7FFHE79>;I J>7J: (7) KI; J;IJ?D=7D: J;7C C;;J?D=I 7I L;>?9B;I JE H; CEL; IJK:;DJI M?J>:?I78?B?J?;I7D: EJ>;H DEDIJ7D:7H: D;;:I <HEC J>; 9B7IIHEEC, (8) FB79; J>; 8KH:;D ED IJK:;DJI 7D: <7C?B?;I JE;7HD J>;?H M7O ?DJE ?D9BKI?L;;D-L?HEDC;DJI 8O C;;J?D= CEL?D=7D: KBJ?C7J;BO 7H8?JH7HO J7H=;JI, (9) 7BBEM <EH C?9HE-;N9BKI?EDI 7D: 9EHH;IFED:?D= BEM;NF;9J7J?EDI, 7D: (:) KDD;9;II7H?BO EH;N9;II?L;BO F7J>EBE=?P;:?I78?B?JO-H;B7J;: 7D: DEDIJ7D:7H::?

->?I M?BB H;GK?H; 9>7D=;I ?D J;79>;H 7D: I9>EEB 7:C?D?IJH7JEH FH;F7H7J?ED 7J

J?; I, M?J> 7FFHEFH?7J; IKFFEHJI, 7L7?B78B; JE J>; ?H F;; HI M?J>EKJ: ?I78?B?J?; I ?D < KBBO ?D98KI?L; ;DL?HEDC; DJI.

F?D7BBO, M; M?I> JE; NJ; D: EKH 7FFH; 9?7J?ED JE EKH "J7B?7D 9EBB; 7=K; I <EH FK-

88?980 I>7H?D= J>;?H F;HIF;9J?L;I, 9ED9;HDI, 7D: ?:;7I <EH 7:L7D9;C;DJ. BO
:E?D= IE, J>;I; D7J?ED78 B;7:;HI >7L; ;NF7D:;: 7D: ;B;L7J;: M>7J >7I 8;;D 7D
ED=E?D= ?DJH7-D7J?ED78 9EDL;HI7J?ED ?D "J7B0, FH?C7H?BO ?D J>; "J7B?7D B7D=K7=;,
JE 7D ?DJ;HD7J?ED78 9EDL;HI7J?ED ?D ED=B?I> J>7J 7BBEMI CEH; ;: K97JEHI 7D: 7:LE97J;I 7HEKD: J>; MEHB: JE 8;D;<?J <HEC J>;?H M;7BJ> E<;NF;H?;D9;I 7D: ?D-I?=>JI. EL;D FB79;I M?J> M;BB-:;I;HL;: H;FKJ7J?EDI <EH J>;?H FHE=H;II?L; ;<EHJI
H;B7J;: JE ?D9BKI?L; I9>EEB?D=, IK9> 7I J>EI; ?D "J7B0, 8;D;<?J <HEC 9H?J?97B I;B<-H;<B;9J?ED 7D: I;B<-7D7B0I?I ?D EH:;H JE IKIJ7?D 7D: 7:L7D9; J>;?H FH79J?9;I 7D:

FEBH; B7J;: ;BH; IE (H;)4 (IB (O) TJ - O 57J?ED7B\O O O) 15>D7B" - O 5J - O 57IH; 7IH;

DWAB;II?E, ,. (2013). "D9BKI?L; ;: K97J?ED ?D "J7BO: A H; FBO JE ?7D=H; 9E, DEOB; & ,KJ; H (2012). L0-, #6(4 (4+ D09()020:?, 16 (1), 95-120.

DWAB;II?E, ,., & O7JA?DI, A. (2009). "DJ;HD7J?ED7B 9ECF7H?IEDI E< ?D9BKI?L; FEB?9O 7D: FH79J?9;: AH; M; J7BA?D= 78EKJ J>; I7C; J>?D=? ",9,(8*/04 C53-6(8(:0<, (4+14:,84(:054(2 E+;*(:054 J5;84(2,4,233-249.

D;DD?I, +. E., O?BB?7CI, O., ?7D=H;9E, &. F., & CBED?D=;H, C. #. (1993). *K7-B?JO E<B?<; 7I 7 9EDJ;NJ <EH FB7DD?D= 7D: ;L7BK7J?ED E<I;HL?9;I <EH F;EFB; M?J>:?I78?B?J?;I. E>*,6:054(2 C/02+8,4,59,499-512.

D? 'KELE, ,. (2012). +; J>?DA?D= ?D9BKI?ED 7D: ?JI 9ED: ?J?EDI: A H; FBO JE ?7D-=H; 9E, DEOB; & , KJ; H. L0-, #6(4 (4+ D09()020:?, 15 (2), 75-83.

DEOB;, &. B., & ?7D=H;9E, &. F. (2013). K?:?D= FH?D9?FB; I <EH ?D9BK:?D= >?=> I9>EEB IJK:;DJI M?J> ?DJ;BB;9JK7B:?I78?B?J?;I ?D=;D;H7B;:K97J?ED 9B7II;I. A 3, 80*(4 #, *54+(8? E+;*(:054, 42 (1), 57-72.

?7D=H;9E, &. F. (2000). +;87J;: I;HL?9;IH;I;7H9><EH IJK:;DJI M?J>BEM ?D9?:;D9;:?I78?B?J?;I: "CFB?97J?EDI <EH IF;;9>-B7D=K7=; F7J>EBE=?IJI ?D ?D9BKI?L; 9B7IIHE-ECI. L(4.;(.,,#6,,*/,(4+ H,(804. #,8<0*,904:/, #*/5529,31,230-239.

?7D=H;9E, &. F. (2001). G;0+,204,9-58 3 (104. +,*090549 ()5;: I.E.!.9,8<0*,9. M54:6,20,8, &\$: &,8354: D,6(8:3,4:5-E+;*(:054. +;JH?;L;: <HEC:>JJF://;: K-97J?ED.L;HCEDJ.=EL/:E9KC;DJI/=K?:;B?D;I6?;F6:;9?I?EDI.F:<

?7D=H;9E, &. F. (2010). (D;-JE-ED; F7H7FHE<; II?ED7BI <EH IJK:; DJI M?J>:?-I78?B?J?; I ?D ?D9BKI?L; 9B7IIHEECI: "I 9EDL; DJ?ED7B M?I:EC MHED=? I4:, 22, *:; (2 & D, <, 2563, 4: (2 D09()020:0, 9, 48, 1-13.

?7D=H;9E, &. F. (2013). -;79>;H 7II?IJ7DJ IKFFEHJI ?D ?D9BKI?L; I9>EEBI: +;-I;7H9>, FH79J?9;I 7D: 7BJ;HD7J?L;I. A;9:8(2(90(4 J5;84(2 5- #6,*0(2 E+;*(:054, 37 (2), 93-106.

?7D=H;9E, &. F., BHE;H, ,. &., & E:;BC7D, ,. 0. (2001). -;79>;H;D=7=;C;DJ M?J> IJK:;DJI M?J>:?I78?B?J?;I: D?
H;D9;I 8;JM;;D F7H7FHE<;II?ED7B I;HL?9;</p>
:;B?L;HO CE:;BI. J5;84(2 5-:/, A995*0(:054 -58 !,89549 =0:/ #,<,8, H(4+0-*(69, 26, 75-86.))</p>

)7HD; I, ,. #. (1997).

/?7D;BBE, +., %7D<H7D9>?, ,., &)KB?D7, F. (2013). ,JK:;DJI M?J>:?I78?B?J?;I7D: M?J> IF;9?7B;:K97J?ED7BD;;:I: A H;FBO JE ?7D=H;9E, DEOB; 7D: ,KJ;H. L0-,#6(4 (4+ D09()020:?, 16 (2), 219-227.

/ YJ; BBE, ,. (1991). "DJ; =H7J?ED E<>7D: ?97FF; : IJK: ;DJI ?D J>; . D?J; : ,J7J; I 7D: "J7BO: A 9ECF7H?IED. I4:, 84(:054(2 J5; 84(2 5- #6, *0(2 E+; *(:054, 6, 213-222.

0;>C;0;H, &. %., BKDJ?DN, !. E., %79>7F;BB;, 2., %K9A7IIED, +. A., ,9>7BE9A, +. %., /;H:K=E, &. A., ,: (2. (2008). ->; ?DJ;BB;9JK7B:?I78?B?JO 9EDIJHK9J 7D: ?JI H;B7J?ED JE >KC7D <KD9J?ED?D=. I4:,22, *:; (2 (4+ D, <, 2563, 4:(2 D09()020:0,9, 46, 311T318.

0 EHB: !;7BJ> (H=7D?P7J?ED (2001). I4:,84(:054(2*2(990-0*(:0545--;4*:05404.,+09()020:?(4+/,(2:/(ICF).:;D;L7:0!(.

37DE8?D?, &. (2013). , EC; 9EDI?:; H7J?EDI 78EKJ ?D9BKI?ED, :?I78?B?JO, 7D: IF; 9?7B; :K97J?ED7BD;; :I: A H; FBO JE ?7D=H; 9E, DEOB; & , KJ; H (2012). L0-, #6(4 (4+ D09()020:?, 16 (1), 83-94.