Live in Vermont Survey
Presented by The Center for Research on Vermont, The Vermont Futures Project
Survey Results & the Office of Engagement at the University of Vermont
September 3, 2020 (N=232)
OBJECTIVE
The Center for Research for Vermont (CRVT), partnered with The Vermont Futures Project and the
Office of Engagement at UVM to deploy a Vermont statewide survey to folks taking refuge in Vermont
during the COVID-19 pandemic. The objective of this project was to learn what these temporary
residents would need to make Vermont their permanent residence. As Vermont has struggled for
decades to grow its population, the current pandemic could be an opportunity to welcome new
residents. The state͛s

WHERE THEY WORK x 60% business x 10% Non-profit x 10% education
HOW LONG HAVE THEY BEEN HERE? x 28% here less than three months. x 39% less than six months.
WILL THEY STAY IN VERMONT - once the world returns to something more normal? x 35% likely or very likely x 30% unsure x 36% unlikely & very unlikely
COULD THEY STAY IN VERMONT? x 44% said their current employer would allow them to telework from Vermont x 29% unsure x 11% no
BROADBAND
Almost two-thirds felt the internet was good to excellent x 29% excellent x 27% good x 29% poor, or very poor
LOCATION x 70% rural or very rural x 22% city or village center x 13% suburban
TOP FIVE COUNTIES x Chittenden 24% x Washington 22% x Windsor 14% x Orange 10% x Lamoille 8% x Windham 7%
SOME OF THE COMPANIES THEY WORK FOR
Cadmus Group Consulting, Marvel Americas, MITRE, Simpatico, Sonos, Sugarbush, Vail Resorts, The
Nature Conservancy, Xandr, MIT, (e6.I0H.1v,5lt3 11.04M2)
0 G
[(N)5(atur)3(e)-3e XG(n)32rPur0(t)13(p rralgurH.1v,),CBaCLoNaTJ

SAMPLING OF JOB POSITIONS
Senior Management, Senior Project Manager, Consultant, Attorney, Graphic Designer, Principal Software Engineer, Group Leader, Content area specialist (Education), Owner, Sales rep / talent
manager, Senior Software Engineer, Director of Strategic Initiatives, Division Director, Researcher, Sales Analyst, Coordinator, HR Generalist, Senior Editor, Developer, Account Manager, Photo Editor, Equity
Trader, Producing Director, Managing Partner, Partner, Senior Consultant, Co-Founder, Customer
Success, Manager, Sales, Strategic Account Executive, Executive Director, Business Development
Manager, CEO, Account Service Associate , Proposal Specialist, Director of Strategic Partnerships and
Funds, Sr. Technical Marketing Engineer, Mechanical Engineer, Financial Analyst,

CEO, Private internet company
We are growing a business here and are surrounded by friends and family. We are natives. As an
employer, we are being clear that where you work does not matter as long as you continue to operate
at a high level. We are also arming our remote workers with the materials and equipment they need.
VP, Business, MASS
We have had a second home in VT for 15 years. We are now selling our primary residence in MA and
moving to VT. COVID put us over the edge in the decision-making process. Our long-term plan has been
to retire to VT; we are now instituting our long-term plan sooner than later!
Senior manager, large health insurance company, Boston
If I can continue to work remotely, I will make Vermont my primary residence. I have a second home
here. It was a natural decision to come to Vermont.