

## West Virginia University

# Student Media at West Virginia

Division of Student Life

Morgantown, WV

### Partnership

The student newspaper, the Daily Athenaeum, is inserted into local paper the Dominion Post every Friday and distributed to Dominion Post readers.

#### Lead faculty

Madison Fleck Cook, [madison.cook3@mail.wvu.edu](mailto:madison.cook3@mail.wvu.edu)

#### Websites

[Student Media](#)

### Collaborators

[Daily Athenaeum](#)

[Dominion Post](#)

### Impacts

2,700 copies are delivered Wednesdays across campus. 10,000 copies are inserted into the local paper, Dominion Post every Friday.

### Students

28,000 at West Virginia University

### Student Work

Students make their own choices about what to cover and how, as the Daily Athenaeum is entirely student-run.

### Faculty/staff

Madison Fleck-Cook is the program's advisor but works to balance providing guidance and resources while remaining hands-off enough to allow the students to make their own choices about the newspaper's coverage.

### Funding sources

The Daily Athenaeum is a student-run newspaper with an additional staff of five. The program sells ads and receives funding from student fees and donors.