

## **Farm Business Planning**

### **SWOT Assessment**

**Farm Name:**

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**Communit {**

**Gniromental**

### **Management Situation**

Skills we have, thing we are good at: (farming, marketing, repair etc...)

Trainings/Education we have completed:

Relevant work experience:

Skills we look to develop or get someone else's support with? *This might address a skill you lack, that is preventing the business from fully developing.*

**Operations Resources: what is available for the farm business**

Land

Livestock

Equipment/Supplies

Labor/Staff/Hrs of management time

**Possible Constraints:** *What's holding the business back?*

- Access to capital for investments
- Land Base / Buildings
- Biological/Ecological (pests, productivity)
- Business Management Skills in certain areas?
- Regulations
- Markets      Others .....

**Risk Factors:**

What poses risk to the business (production related or market related)?

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## Marketing Situation

Products	Outlets	Price per Unit	Special Attributes
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