



I have over 30 years experience in sustainable tourism development and women empowerment across East Africa

I identified a gap between mainstream tourism, local people and abundant untapped community based resources.

I mobilize, mentor and skill rural women / mindset shift and behavior change

Adding value to indigenous knowledge and traditional activities

Exposure of local products and services to the tourism market place

Using community tourism a social engine for income generation, women empowerment and rural transformation.







