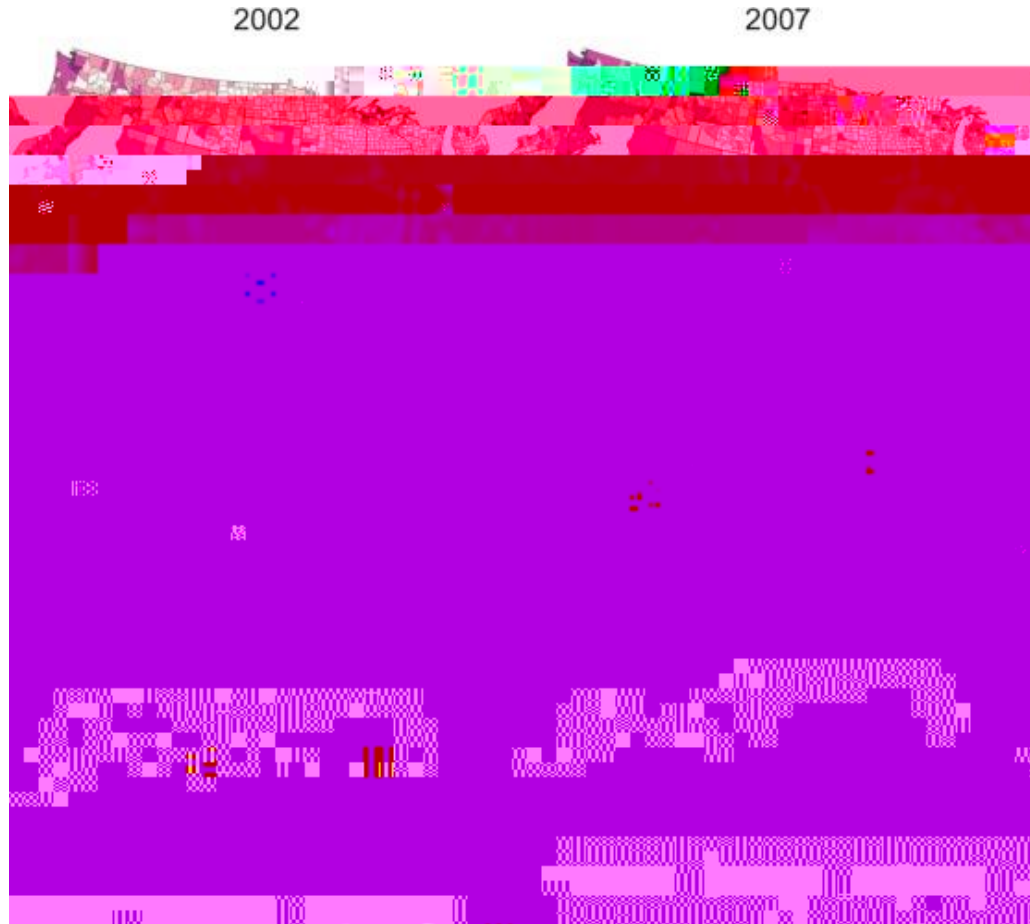


Women Farmers in the United States



Issues: access to land and credit, networks, childcare, multiple roles on the farm (Ball, 2019)

“Farming is one of the most unequal professions in the United States today” (Fremstad and Paul, 2020: p.124).

Higher share of female farmers: population centers, horticultural and small livestock production, agritourism (Schmidt et al, 2021)

Female farmers & agritourism (van Sandt et al, 2019)

Less economically successful: Female AT operators “make less gross income than their male counterparts” (Barbieri & Mshenga, 2008).

Women are more interested in “expense reducing” than “income-inducing” activities (McGehee et al, 2007); Different aims (Halim, 2016)

“Attributes at the personal, farm household, and society levels predict women’s perceived functional success and the importance of different life aspects to their success” (Savage et al., 2020)

Elements of Success for Women in Agritourism

Pursuing Happiness

Gaining recognition and respect

Having appreciative customers

Ensuring financial sustainability

Having family support

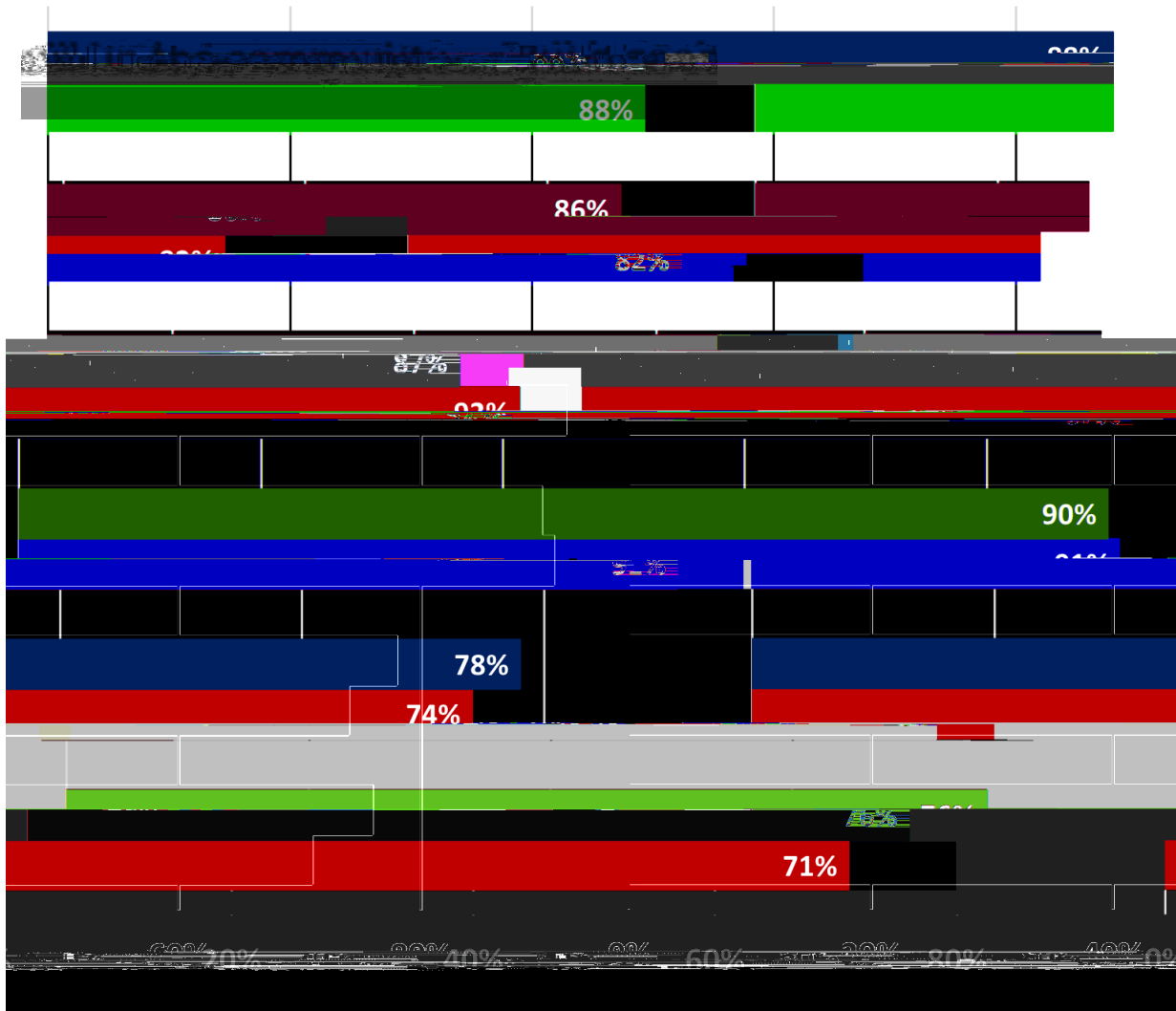
Perpetuating the family farm

Being constantly on the move

Categories of Farm Exper



Success with Goals



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Women in Agritourism Ì United States Ì Extension

North Carolina
Women in
Agritourism



Women in Agritourism | United States | Extension

[Penn State](#): Women in Agritourism - Perspectives on Risk Management



This series of videos highlights the perspectives and experiences of five women with different agritourism businesses on production, human resource, legal, and marketing risk management in Pennsylvania.



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