

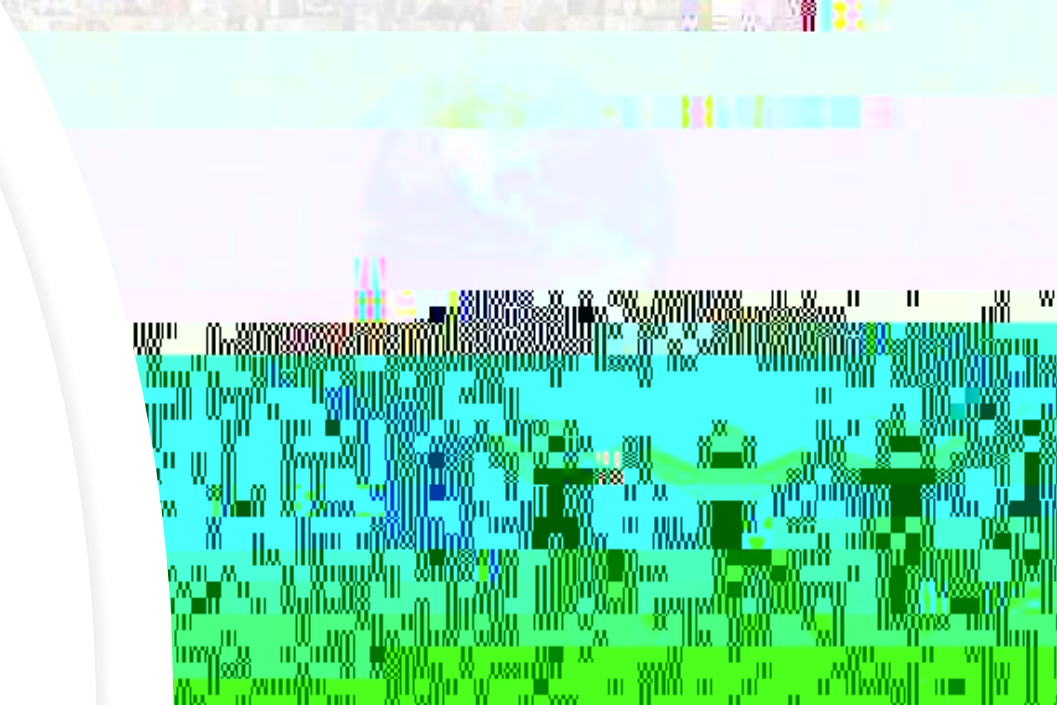
Clemson Team

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Begerowski and Alexandra Wentworth

Inspiration:
2018 First International
Agritourism Conference in
Bolzano, Italy.

The COVID-19 pandemic-
exposed weakness in
international collaboration.

Research to better understand the
benefits and challenges of
participating in online versus in-
person forums, and the resulti



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Key Objectives



Strengthen the emerging, international agritourism research collaboration by implementing a series of scholarly activities.

Team Science and Social Networks

The Science of Team Science is an emerging “interdisciplinary field that empirically examines the processes by which large and small scientific teams, research centers, and institutes organize, communicate, and conduct research (<https://www.nationalacademies.org/our-work/the-science-of-team-science>).”

- A key part is to understand how teams collaborate and develop relationships to improve and enhance science.
- Social Network Analysis (SNA) focuses on team collaboration and relationships among people.
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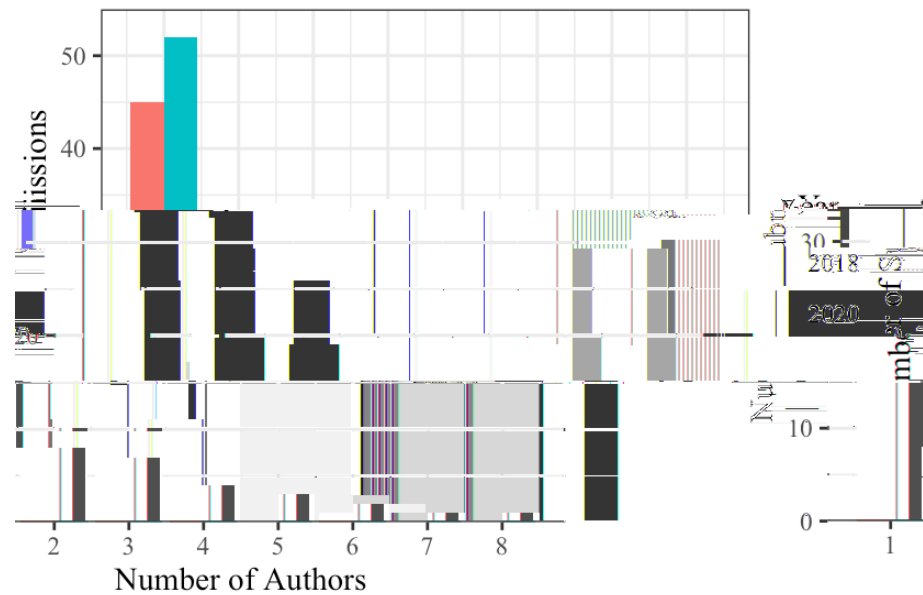
THE 11th ANNUAL CONFERENCE ON AGRITOURISM 2019

Presentations	65	Presentations
Authors	95	Authors
Organizations	51 (54%)	Organizations
Presenters	34	Organizations Represented



Understanding collaborations across Agritourism. An in-depth look into the industry's first international conference.

QUEEN'S UNIVERSITY



Collaborative Potential

Descriptive analyses suggest some growth in collaboration since 2018.

In 2020 there were still many solo-authored papers but an increase in multi-authored submissions. There is more clustering of research related to the function of the work – i.e., research, extension, practitioner etc.

The 2022 conference was multi-modally delivered and saw participation and collaboration from all over the world.

Evaluation is ongoing but there is evidence of an increase in collaboration and engagement in the 2022 results



Growing your network



Nuts and Bolts

PRE-CONFERENCE SESSION

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CONFERENCE SESSION

