



## Preventive Controls Work Group Meeting

**Date:** *March 9, 2023*  
**Time:** *3:00 pm - 4:00 pm EST*  
**Contact:**  
*anne.fitzgerald@uvm.edu*

**Upcoming meetings:**  
*April 13, 2023*  
*Email communication monthly*

		Andrea, Amanda, Elizabeth, Luke	
		<ul style="list-style-type: none"> <li>&lt; Speaking to AFDO in Kansas City</li> <li>&lt; Focusing on targeting Food Safety Communicators</li> <li>&lt; Building a list of FSCs and partners</li> </ul>	
		<ul style="list-style-type: none"> <li>&lt; Bringing a contractor on to troll data to identify FSCs and small processors</li> <li>&lt; Luke send lists of contacts to vet and update</li> <li>&lt; We will also use this info to more readily target small processors</li> </ul>	
		<ul style="list-style-type: none"> <li>&lt; NCR shared the tool in their newsletter</li> <li>&lt; 13 views on the Clearinghouse</li> </ul>	
		<ul style="list-style-type: none"> <li>&lt; Check if it has been sent to FSPCA lead trainers</li> <li>&lt; Will go out in the NECAFS newsletter</li> </ul>	
		<ul style="list-style-type: none"> <li>&lt; Analytics update</li> <li>&lt; Beginning writing article</li> </ul>	
		< 115 users last month, and overall decline in visitors but increase in use time	
		<ul style="list-style-type: none"> <li>&lt; Results section update</li> </ul>	
		< Results are done, but some questions present problems for the discussion	
		<ul style="list-style-type: none"> <li>&lt; Next Meeting</li> <li>&lt; Recap any tasks</li> </ul>	
		< Interest in a targeted recruitment approach to increase working group activities	

