

Grossman School of Business
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DROR ETZION

Academic appointments

*University of
Vermont*

2023 – Professor.
Steven Grossman Endowed Chair of Sustainable Business.

McGill University

2008 – 2023 Strategy and Organization Area, Desautels Faculty of Management.
Associate Member, Bieler School of Environment.
2018 – 2021 Desautels Faculty Scholar.
2017 – 2020, Director, Centre for Strategy Studies in Organizations.
2022 – 2023
2015 – 2023 Associate Professor.
2013 – 2015 Faculty Fellow, Marcel Desautels Institute for Integrated Management.
2008 – 2014 Assistant Professor.

EM Lyon

2014 – 2015 Visiting Scholar.

Education

2008 Ph.D. Management.
University of Navarra - IESE Business School
1998 M.Sc. Geophysics and Planetary Sciences (cum laude).
Tel-Aviv University
1995 B.Sc. Physics (cum laude).
Ben-Gurion University

Publications

*Articles in peer
reviewed journals*

Schifeling, T., & Etzion, D. Forthcoming. The business case: Six takes on a cultural artifact. ***Industry and Innovation***.

Luederitz, C., & Etzion, D. Forthcoming. Generativity as a heuristic for impact-driven scholars addressing grand challenges. ***Strategic Organization***.

Taimur, S., Luederitz, C. Gauthier, M., Salem, A, Martin, C.M., Etzion, D., & Potvin C. 2024. Theorizing How the Three Horizons Approach Supports Transformative Learning: Insights from Advancing Climate Action in a Canadian Biosphere Reserve. ***Ecology and Society***, 29(2).

Luederitz, C., Animesh A., Rohrbacher, K., Li., T., Piper, A., Potvin C., Etzion, D. 2023. Non-monetary narratives motivate businesses to engage with climate change. ***Sustainability Science***, 18:2649–2660.

Other publications

Baudoin, L., Etzion. D. 2024. Participation. In Phoebe Koundouri

- 2021 Societal platforms: Between markets and grand challenges. *Strategic Management Society, Knowledge and Innovation Virtual Series*.
- 2021 Digital Strategizing for Grand Challenges. *AOM Showcase Symposium*.
- 2020 Tackling grand challenges and broadening our sight beyond neoliberalism. *AOM All Academy Symposium*.
- 2020 The entrepreneurial ecosystem for the promotion of the circular economy. *Keynote. Industrial Pact of the Metropolitan Region of Barcelona*.

Media (selected)

- 2022 CBC. Why environmentalists went after Canada's biggest bank for alleged greenwashing. October 16.
- 2021 National Observer. Project highlights sustainability moves by small businesses. May 13
- 2021 Toronto Star. Canadian universities must divest from fossil fuel firms. October 3.
- 2020 La Vanguardia. Profile in *La Contra* section. August 13.

Teaching cases

- Etzion, D. 2022. Sailcargo: Proving the value of clean shipping.
- Etzion, D. 2020. Foodchain: The power of lean. *SAGE Business Cases*.
- Paquin, R., Etzion, D., Povitz, J. & Gruber B. 2014. Communauto: A big idea for a big market. *Case Research Journal* 34(3), special issue on Business and Sustainability (Summer, 2014).
- Etzion, D. & Struben, J. 2011. Better Place: Shifting paradigms in the automotive industry.
 Reprinted in *Case Studies in Social Entrepreneurship The oikos Collection* volume 4. 2014. Greenleaf Publishing.

Academic service

- 2023, 2024 Co-chair, Organizations and Environmental Sustainability Conference, Stanford.
- 2018 – 2022 Senior Editor, Organization Studies.
- 2018 Sub-theme co-convenor, “Institutions, Innovation, Impact: Grand Challenges”, EGOS colloquium, Tallinn (w. Silvia Dorado and Marc Ventresca).

2018 – 2019 Partnership Engage Grants (PEG) committee member, Social Sciences and Humanities Research Council.

2016 – 2018 Chair, oikos Case Competition, Social Entrepreneurship Track

2013

McGill University Strategies for Sustainability (undergraduate elective: 2015 - 2023).
Sustainability & Environmental Accounting (undergraduate elective: 2015 - 2017).
New Paradigms in Strategic Management (PhD: 2016).
Strategies for Sustainable Development (MBA: 2009 -).
Social Context of Business (core undergraduate: 2009-2012).
Not for Profit Consulting (Joint MBA/undergraduate: 2010-2013).
Markets and Globalization (core MBA: 2012-2013).

Hebrew University of Jerusalem Strategies for Sustainable Development (MBA: 2014-2015; 2018-2019).

Pompeu Fabra University Sustainable Development as Competitive Strategy (MBA elective: 2006-2008).

EADA Sustainable Development as Competitive Strategy (Masters program core, 2008).

IES Barcelona Sustainability: Challenges and Responses (Undergraduate elective: 2007-2008).

**Professional
experience**

The Natural Step,