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Ph D, University of Wisconsin-Madison, 1986.
Major: Major: Business (Channels of distribution); Minor: Economics
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MBA, University of Wisconsin-Madison, 1982.
Major: Major: Business (Marketing)

BA, University of Wisconsin-Madison, 1979.
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LaLonde, B. J., Noordewier, T., Cooper, M. C. (1988). *Customer Service: A Management Perspective*. Oak Brook, Illinois: Customer Service: A Management Perspective/ Council of Logistics Management.

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Lucas, M. (Author & Presenter), Noordewier, T. (Author), Decision Sciences Institute (DSI) Conference, "Environmental Management Practices and Financial Performance: Impact of Industry-Level Characteristics," Decision Sciences Institute, Louisiana, United States. (November 14, 2009).

Noordewier, T. (Author & Presenter), Workshop Series, "Selecting Between Adjustable- and Fixed-Rate Mortgages: A Transaction Cost-Contingent Explanation of Consumer Choice," University of Queensland, Australia, Australia. (May 19, 2006).

Noordewier, T., Harrison, D., Yavas, A., American Real Estate Society (ARES), "Adjustable and Fixed Rate Mortgages as a Screening Mechanism For Default Risk: Some Empirical Evidence," American Real Estate Society. (2004).

Yavas, A. (Author & Presenter), Harrison, D. M. (Author), Noordewier, T. (Author), International Real Estate Research Symposium 2004 (IRERS), "Do Riskier Borrowers Borrow More?," Proceedings of the International Real Estate Research Symposium, Malaysia. (April 13, 2004).

Noordewier, T., Harrison, D. M., Yavas, A., American Real Estate Society (ARES) annual meetings, "Do Riskier Borrowers Borrow More?," American Real Estate Society. (April 2003).

Noordewier, T., Harrison, D. M., American Real Estate and Urban Economics Association annual meetings, "Do Riskier Borrowers Borrow More?," American Real Estate and Urban Economics Association. (January 2003).

Noordewier, T., Harrison, D. M., 2001 International Real Estate Conference, "Mortgage Terminations: The Role of Conditional Volatility," International Real Estate, Mexico. (May 6, 2001).

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Noordewier, T., Harrison, D. M., Allied Social Science Associations' session on Real Estate Appraisals and Smoothing, "Semi-Variance of Appraised Property Values as a Determinant of Delinquency Risk," American Real Estate & Urban Economic Association (AREUEA), Massachusetts, United States. (January 8, 2000).

Noordewier, T., Dant, R., Kaufmann, P., 1991 AMA Summer Marketing Educators' Conference, "Relationalism in Organizational Buyer-Seller Transactions: A Review of Empirical Evidence and Conceptual Issues," AMA, California, United States. (August 18, 1991).

Noordewier, T., Thompson, P., Conference on Evaluating Sales Promotions from the Consumer, Manufacturer, and Retailer Perspectives, "Estimating the Effects of Consumer Incentive Programs on Domestic Auto Sales," Marketing Science Institute, Massachusetts, United States. (May 16, 1991).

Noordewier, T., 1991 Society of Franchising Conference, "Franchise Contracts: The Economics of Asymmetric Terms," Society of Franchising, Florida, United States. (February 9, 1991).

Noordewier, T., NYU/Columbia/Yale Symposium, "Performance Outcomes of Purchasing Arrangements in Industrial Buyer-Vendor Relationships," Columbia University, New York, United States. (May 1990).

Noordewier, T., 1990 Winter Marketing Educators' Conference, "The Procurement of Repetitively-Used Industrial Supplies: A Transaction Cost Perspective on Organizational and Performance Issues," Marketing Educators', Arizona, United States. (February 1990).

Noordewier, T., Thompson, P., Decision Sciences Institute Conference, "The Effects of Interest Rate Incentive Programs on Domestic Automobile Sales: Manufacturer Level Effects," Decision Sciences Institute, Nevada, United States. (November 1988).

Noordewier, T., Annual Conference, "Customer Service: The Shipper Carrier Interface," Council of Logistics Management, Georgia, United States. (September 1987).

Noordewier, T., Fourteenth Annual Albert Haring Symposium, "The Impact of Marketing Sunk Costs on Company Performance," Indiana University. (1984).

"Can Transaction Cost Economics Explain the Price of FDI Transactions?" (Writing Results).

"Consumer Preference for Buying Local: Experimental Evidence" (On-Going).
Is there some deep-rooted, inherent preference on the part of consumers to buy products locally, even when otherwise identical (i.e., in terms of price, durability, performance, etc.) non-local products are available for purchase? We conduct an experiment, using University of Vermont students, to ascertain whether consumers have a "predisposition" to buy locally. Source of product (i.e., local vs. non-local) and price (i.e., low, medium, and high) are manipulated, with the data analyzed using discrete choice and logistic regression techniq

Noordewier, T. (Contributor), zz-Sinkula, J. (Contributor), "The Powerpak Commercial Market Assessment Study: An Exploratory Examination of the Market Viability of Martin Marietta's 15 Kw Portable Electric Generator System," Sponsored by Advanced Research Projects Agency, Technology Reinvestment Program, Private. (1994).

Award for Best Paper of the IRSSM 2010 Conference, Proceedings of the International Research Symposium on Service Management. (2010).

American Marketing Association Doctoral Consortium, American Marketing Association. (1984).

Academic Scholarship. (1980).

Graduated with Honors. (1979).

Phi Beta Kappa. (1979).

BSAD 101, Business Savvy, 2 courses.
BSAD 150, Marketing Management, 33 courses.
BSAD 152, Business to Business Marketing, 4 courses.
BSAD 165, Marketing Analysis and Action, 5 courses.
BSAD 193, Honors Rsch Methods Seminar, 5 courses.
BSAD 196, ST: Advanced Marketing Management Topics, 2 courses.
BSAD 251, Marketing Research, 19 courses.
BSAD 299, Business Admin Honors Thesis, 2 courses.
BSAD 301, Sustainable Marketing, 1 course.
BSAD 302, Marketing Decision Making Under Uncertainty, 2 courses.
BSAD 305, Fundamentals of Marketing Mgmt, 14 courses.
BSAD 352, Business to Business Marketing, 5 courses.
BSAD 357, Analysis for Mktg Planning, 4 courses.
BSAD 394, Independent Readings&Research, 1 course.
BSAD 395, AST: Advanced Marketing Management Topics, 2 courses.
BSAD 396, Marketing Decision Making Under Uncertainty, 1 course.
MBA 302, Marketing Under Uncertainty, 5 courses.

Graduate Teacher of the Year Award, School of Business Graduate Students. (May 2012).

Committee Member, Assurance of Learning Committee - GSB. (September 1, 2018 - Present).

Committee Member, Faculty Standards Committee. (September 1996 - Present).

Committee Chair, Committee of Three ("COT") for Chun Zhang's promotion to full case. (September 2019 - December 2019).

Committee Chair, Committee of Three ("COT") for David Novak's promotion case. (October 16, 2018 - December 7, 2018).

Committee Chair, Assurance of Learning Committee - GSB. (June 1, 2016 - May 31, 2017).

Program Coordinator, Marketing Internship. (September 1, 1997 - June 1, 1998).

Committee Member, Undergraduate Studies Committee. (September 1, 1995 - June 1, 1997).

Program Coordinator, Marketing Internship. (September 1, 1995 - June 1, 1996).

Committee Member, Research and Scholarship Committee. (September 1, 1995 - June 1, 1996).

Committee Member, MBA Comprehensive Examination Committee. (September 1, 1993 - June 1, 1995).

Committee Member, Graduate Admissions Committee. (September 1, 1991 - June 1, 1995).

Chairperson, Graduate Admissions Committee. (September 1, 1993 - June 1, 1994).

Committee Member, Marketing Faculty Search Committee. (September 1, 1990 - June 1, 1991).

Faculty Senate (University of Vermont) - GSB faculty senator. (September 2020 - Present).

Committee Member, Financial & Physical Planning Committee. (2020).

Committee Member, President's Distinguished Senior Lecturer and Lecturer Award Committee, Academic Year 2016 - 2017. (April 2017 - May 2017).

Unit Assessment Coordinator. (January 2016 - May 31, 2017).

Committee Member, Undergraduate Tuition Revenu and Financial Aid subcommittee. (October 15, 2013 - May 1, 2014).

Committee Member, Provost Search Committee. (February 2013 - May 31, 2013).

University Senate Service, Faculty Senate Professional Standards Committee. (2003).

Committee Member, Research, Scholarship & Graduate Education Committee. (2003).

Committee Member, President's Search Panel. (September 1, 2002 - June 1, 2003).

Committee Member, Provost Search Committee. (September 1, 2000 - June 1, 2001).

Committee Member, Library Serials Subscription Review. (September 1, 1991 - June 1, 1992).

Reviewer, Journal Article, Journal of International Business Studies. (April 2018 - May 2018).

Reviewer, Journal Article, American Real Estate Society (ARES). (July 21, 2016 - August 3, 2016).

Reviewer, Conference Paper, American Real Estate Society (ARES). (July 20, 2016).

Reviewer, Ad Hoc Reviewer. (September 8, 2013 - September 21, 2013).

Reviewer, Invited Manuscript, Ecological Economics. (June 2008 - May 2009).

Reviewer, Invited Manuscript. (1988).

Reviewer, Invited Manuscript. (1988).

Essex High School guest lecturer on marketing management. (January 13, 2010).